

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

The purpose of the grant is to serve the Mar Vista community with free bicycle safety packages to ensure the safety of our most vulnerable mobile commuters. This grant will provide Karma's karmicaction.org bicycle repair and safety project, Bici Libre, bicilibre.com, the opportunity to purchase lights, locks, reflective items, and helmets for at least 100 participants.

The bike safety giveaways will be readily accessible at our host site, Bikerowave, <https://bikerowave.org/>, a community bike shop that has been serving Mar Vista-for 15 years. This project will conclude in one year; however, we expect the 100 sets to be distributed sooner, as Bikerowave is open 5 days a week and is frequently used by people who cannot afford regular bike shops.

The safety equipment will be given to cyclists who live, work or regularly ride in Mar Vista. Anyone can state that they are in need of the equipment but otherwise might not afford it; Bikerowave does not formally assess need. Each participant will be eligible for the free items only one time within the year of the project. This grant will be allocated to Karma's project, Bici Libre, to directly purchase safety equipment for distribution at Bikerowave. Karma, in cooperation with Bikerowave volunteers, will be responsible for completing an end-of-program report.

A flier for the program will be printed and displayed at Bikerowave, with an explanation of the program and its partners. The flier will be available in both Spanish and English.

The program includes participants receiving bike safety instructions through short bilingual videos on how to use the equipment and basic rules of the road. The videos explain how to properly use the equipment and help empower cyclists with understanding of road rules and safer practices.

Through this partnership, the organization aims to enhance safety and accessibility for underserved populations, contributing to a safer and more inclusive cycling environment.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large.

(Grants cannot be used as rewards or prizes for individuals)

The Bikerowave is open 5 days/week year round, providing bicycle repair guidance, access to new and used parts as well as bikes for purchase or work trade. However, Bikerowave cannot meet the demand to provide free safety accessories that enhance rider safety and security. By funding KARMA's Bici Libre bike safety program, Bicilibre will be able to meet that demand by distributing the lights, lock, and helmets.

This grant will serve the public by funding the distribution of lights, locks, and helmets, which are essential bicycle safety accessories. These items are critical for enhancing cyclist safety and security, especially for those who cannot afford them. The grant ensures that underserved residents, including those already receiving low-cost or work-trade bicycles from Bikerowave, have access to the necessary equipment to ride safely.

The video content on proper use of the equipment will increase the likelihood of success by educating the recipients of the safety equipment on the proper use of each item. Videos are available online and can be watched in the Bikerowave on a person's mobile device or the Bikerowave's smart TV. The videos are provided by the League of American Cyclists, the leading cycling safety advocate in America. See bikeleague.org

By offering at least 100 sets of these accessories at no cost to people that are already coming into the Bikerowave for low cost bicycles or bicycle repairs, the grant will directly benefit the public by improving safety and promoting accessibility in the Mar Vista area. This will increase the maximum benefits and impact; the NPG grant will invest in safety for some of the most vulnerable road users.