

**CATEGORY: Funding**

**Committee: Outreach**

**Purpose: Street Banner Campaign to Promote MVCC**

**Background:**

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders in our community. Banners representing Mar Vista Community Council would be placed on Street Light Poles on Venice Blvd.

The banners would get permits of up to 12 months at a time and can renew for another 12 months as soon as the initial permit date has passed. Banners are 35 x 96 doubled up on light posts. Quote includes 4 unique layouts. The quote includes: Producing banners (22), and Banner installation.

In order for NCs to get permits, a city council motion is required. When the art is approved by the city, the vendor will assist in moving production through the proper channels.

**THE MOTION:**

The MVCC approves an expenditure, not to exceed \$5300 for costs (e.g. proof, printing, installation, vendor costs) related to the Street Banners.

# Examples of Street Banners on Venice Blvd.

