



Mar Vista Community Council



**MAR VISTA COMMUNITY COUNCIL
GREAT STREETS AD HOC COMMITTEE
Wednesday, October 8th, 6:30 to 8:00 pm
Mar Vista Library
12006 Venice Blvd., Mar Vista, CA 90066
(SW corner of Venice and Inglewood Blvds.)**

Minutes

1. Called To Order at 6.35pm
2. Introductions and Public Comments for items not on the agenda (2 minutes)
3. New Business
 - a. Great Streets Program brief definition –Michelle Krupkin

Project Site – Venice Boulevard from Beethoven to Inglewood
3-5 year project to complete
Venice Blvd. is the first of 5 projects to be completed
CD11 want to focus on nodes, or clusters where there are businesses.
 - b. Report from the Mar Vista Business Association on the progress of mapping all the stakeholders along the route – Sarah Auerswald

MVBA is waiting to be signed off as an Official Chamber of Commerce by the IRS. MVBA are tabulating a MAP – Data gathering of Businesses within Mar Vista in conjunction with Scout Idea Ranch. The businesses on Venice are thrilled at the potential improvements to come.

MVBA will have their monthly meeting 10/18/14. They will look to see if they can come up with an initial listing of small low cost improvements that will make an impact.

MVBA will also review the current Master Beautification Plan Outline and see what parts of that are still suitable and acceptable to incorporate into the Great Streets Project, which can save thousands of dollars in design fees.

On November 29th, in coordination with American Express's Small Business Saturday there will be a Sidewalk type POP UP Sale on Venice.

- c. October 19th Walking Tour report – Sarah Auerswald
On Sunday October 19th there will be a Walking Tour of Mar Vista businesses in conjunction with Scout Idea Ranch. The tour starts at 11 am at Vintage on Venice (12218 Venice Blvd, Los Angeles, CA 90066) and ending at Louie's.

4. Public Comment

Chris McKinnon asked that the rest of the businesses on Venice outside the project area also be notified of the potential improvements and project.

One thing that has come to light and is a major important factor moving forward is that Venice Blvd. is still a State Highway, controlled by Cal Trans. Other beautification projects have never been able to be completed because it's a State Highway. It is our understanding that again, regardless of the Mayors Plans for this project, there will be limitations to what can be done, if anything at all on Venice.

5. Future Agenda Items

Great Streets (Mayor's Office) to attend and give an update
Daniel Tamm, West LA Mayors Representative, to come give an update
Sarah will bring slideshow of potential items that can be used in the project

6. Adjournment 7:45 pm