



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL
GREAT STREETS AD HOC COMMITTEE
Wednesday February 10, 2016, 6:30 to 8:00 pm
Mar Vista Library
12006 Venice Blvd., Mar Vista, CA 90066
(SW corner of Venice and Inglewood Blvds.)

Chair: Michelle Krupkin

MINUTES

1. Call To Order and Welcome – Chair (1 min.) 6:39 pm
2. Introductions and Public Comments (for items not on the agenda) (2 minutes)
3. Motion to approve January 2016 minutes (2 minutes) Sarah Auerswalk moved to approve, Lenore French seconded the motion, Minutes were approved unanimously.
4. Reports (15 Minutes)
 - a. Great Streets Program brief definition –Michelle Krupkin.
 - b. Report from Mar Vista Chamber of Commerce President Sarah Auerswald, which included a very informative Make It Mar Vista slideshow from the Engage LA event. Sarah gave a brief description of the 1/29/16 Engage LA Sarah event that included 3 pitches for the second round of IOBY Challenge Grants. The pitches came from the following candidates: Jump on It, LA-Más and 11:11 ACC (San Fernando Valley Art Collective). LA-Más won the competition. Sarah relayed that the data from the Make It Mark Vista 11/28/15 event will be due at the end of April 2016. Sarah also discussed that there will be a new MV Business directory this fall that will be put together by the MV Chamber of Commerce.
5. New Business (30-65 minutes)
 - a. Michelle Krupkin, Mar Vista Community Council, gave a brief update about the installation of the Soofa Smart Bench on Venice Blvd. Michelle relayed that once Caltrans relinquishes the Great Street Venice Blvd. section of Route 187 (Venice Blvd.), the Soofa Smart Bench could be relocated to a better spot. Michelle gave an overview of recent and future events from other Great Streets locations including: [Re]Visit [Re]seda Blvd.)/I Heart [Re]seda (Reseda Blvd. Northridge, Street Beats (Crenshaw Blvd. Hyde Park), Connect the Dots (Van Nuys Blvd. Van Nuys), Youth Envisioned Streets (YES - Central Ave. S. LA), FigJam (N Figueroa St. Highland Park), Nuestra Avenida (Cesar Chavez Blvd. Boyle Heights), and Pacoima Street Values (Van Nuys Blvd., Pacoima). Michelle also mentioned that art grant money is available from the LA Dept. of Cultural Affairs in the form of an Arts Activation Fund Grant.

- b. Lenore French, Green Communications Initiative (GCI). Lenore shared that the March 3 2016 Steppin' into the Art of Mar Vista event would focus on the element of live theatre, with several performances taking place in the former Canton Kitchen parking lot, including a scene from "Shine Darkly, Illyria" as performed by the Ovation winning theater group Fugitive Kind. As March and September will be the smaller events, there will be no billboards until the June and December events. 25 venues will be participating in the March 3rd 2016 event, including new additions: A Kid's Place, Status Kuo, Top Tomato and the School of Rock. Lenore is also applying for an Arts Activation Fund Grant from the LA Dept. of Cultural Affairs.
- c. Public Comment –Len Nguyen, CD11 Senior Field Deputy, discussed that CD11 is still accepting applications for the ongoing Utility Box Art project.
- d. Future Agenda Items
- e. Adjournment at 7:28 pm

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