



Mar Vista Community Council



DRAFT MINUTES

Mobility Sub Committee (Bike+ Mar Vista)

Monday July 23, 2018 at 7:00 p.m. at

Windward School Boardroom 1030, Building C (by baseball diamond) 11350 Palms Blvd, Los Angeles, CA 90066 (SW corner of Palms and Sawtelle Blvds.) Los Angeles, CA 90066

Committee Co-Chair: Rob Kadota (rob.kadota@marvista.org)

Committee Co-Chair Galen Graham (galen.graham@gmail.com)

1) Call to order

- a) People in attendance
 - i) Rob Kadota
 - ii) Galen Graham

2) Announcements

- a) Bike Skills Workshop and Funday Sunday Ride in Vernon-Huntington Park Aug 4/5
- b) CicLAvia – Sept. 30th Celebrate LA! LA Phil 100 and CicLAvia

3) Public Comment for Items NOT on This Agenda

- a) Recent articles of interest circulated and will be emailed.
 - i) [Bike Advocacy's Blind Spot](#)
 - ii) LA Times: "[As LA Struggles to reduce traffic deaths, speed limits keep going up.](#)"
 - iii) "[Safest and most dangerous cities for cyclists.](#)"

4) Adoption of the Agenda

5) Standing Reports

- a) [League of American Bicyclists](#)
- b) [LA County Bicycle Coalition news and information](#)
- c) [LADOT Bike Program](#)
 - i) Expo Bikeway Northvale Gap – Update
- d) City of LA Bike Advisory Committee and
 - i) BAC Project Suggestion List
 - (1) sharrows and/or bike lanes needed on Barrington-McLaughlin, Wilshire to Culver City border
 - (2) sharrows needed on Beethoven, Palms to Culver City Border
- e) Vision Zero/Great Streets Updates
- f) MV Farmers Market Bike Repair Stand and Bike Mar Vista Outreach

6) Old Business

7) New Business

a) Development of Mission Statement

- i) Reviewed and discussed worksheet of mission statements from a variety cycling, public health, outdoor adventure and mobility groups for concepts and ideas about MVCC subcommittee mission. A number of broad concepts, values and areas of focus were discussed. Galen will work to summarize and shape a draft mission statement.
 - (1) (Bike Mar Vista) works to foster a vibrant community of stakeholders who love Mar Vista and work to make it more accessible for all. [REI Employees]
 - (2) (Bike Mar Vista) works to inspire active participation in Mar Vista...[Outside Magazine]
 - (3) When more people (ride bikes) life is better for everyone; communities are safer, stronger and better connected; Our nation is healthier, economically stronger, environmentally cleaner and more energy independent. [League of American Bicyclists]

- (4) Strive to make Mar Vista a healthy, safe and fun place to live, work and play through advocacy, education and outreach

b) Creation of SMART Goals (Strategic, Measureable, Attainable, Relevant and Timely)

- i) Discussed upcoming events and opportunities for the next 3 to 4 months
 - (1) Students and families will going back to school which creates opportunities and issues to promote alt transportation options
 - (2) Would like to focus on two elementary schools to promote safe cycling, bike repair and bike swap opportunities (Mar Vista Elementary and Richland Ave) and a Family ride around the school and to a nearby destination close to the school
 - (3) Mar Vista Fall Festival
 - (a) Offer bike valet, bike repair stand, bike wash (fundraiser for a HS club?) and safe cycling course and instruction
 - (4) CicLAvia
 - (a) Sunday Sept 30th – Celebrate LA! LA Phil 100 x CicLAvia
 - (b) Sunday, Dec. 2nd – Heart of LA
 - (5) Mar Vista Art Walks
 - (a) Thursday Sept. 6th
 - (b) Saturday Nov. 24th
 - (6) Host a Savvy Cyclist or other Safe Cycling workshop

c) Organization and Structure of Mobility Sub Committee

- i) Committee name: Some time was spent working on generating ideas for renaming the committee to accurately reflect mission however since the mission statement is still being crafted it's likely the ideas generated could shift.
 - (1) Bike, Run, Walk Mar Vista; Walk N Roll Mar Vista; Skip, Stretch and Stroll Mar Vista; Explore Mar Vista – The local voice for health and Wellness (possible tagline). Another tagline concept was “take the long cut, scenic route – building community...”

8) Adjournment – meeting ended at approx. 8:15pm

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