



## Mar Vista Community Council



**MAR VISTA COMMUNITY COUNCIL**  
GREAT STREETS AD HOC COMMITTEE  
Wednesday March 8 2017 6:30 to 8:00 pm  
Mar Vista Library  
12006 Venice Blvd., Mar Vista, CA 90066  
(SW corner of Venice and Inglewood Blvds.)

Co-Chair: Michelle Krupkin  
Co-Chair: Greg Castelnuovo-Tedesco

### AGENDA

1. Call To Order and Welcome – Chair (1 min.) acting chair: Michelle Krupkin
2. Introductions and Public Comments (for items not on the agenda) (2 minutes)
3. Motion to approve February 2017 Great Streets minutes (2 minutes)
4. Reports (5 Minutes)
  - a. Great Streets Program brief definition-Michelle Krupkin, MV Community Council.
5. New Business (30-45 minutes)
  - a. Jessie Holzer, CD11 Mobility Deputy, will give an overview of the upcoming CD11 Pilot Program as well as other Great Streets projects.
  - b. Lenore French, GCI Communications, will give a report on the recent March 2 2017 Art Walk “Voices.”
  - c. Nat Gale, LADOT, will present and discuss LADOT's Artist in Residence's ideas for how LADOT can partner with local artists to install public art on the Great Street.
6. Funding Motion (15 minutes)
  - a. Whereas the Mar Vista Community Council in coordination with Tree People will hold a Community Tree Planting Day on Saturday, April 8<sup>th</sup> 2017 from 9 am to noon on Great Street Venice Blvd. and, Whereas this event will provide a community service as well as adding environmental and beautification benefits and supports the Mayor’s Sustainable Plan while providing outreach for the Mar Vista Community Council to our stakeholders,  
Therefore the Mar Vista Community Council approves an amount not to exceed \$1,000.00 to cover expenses.
7. Policy Motion (15 minutes)
  - a. WHEREAS, Vision Zero is an international movement to eliminate traffic deaths, based on the philosophy that each death is both unacceptable and preventable. Originating in Sweden, Vision Zero has since been adopted in many cities throughout the United States;

WHEREAS, every year, more than 200 people are killed while trying to move throughout the City of Los Angeles. Nearly half the people killed on City streets are those who were walking or bicycling, and an alarming number of them are children and older adults;

WHEREAS, Vision Zero Los Angeles is the City’s commitment to eliminate all traffic deaths by 2025. As directed by Mayor Garcetti, this citywide effort brings together transportation engineers, police

officers, advocates, and policymakers to work together towards creating safer streets. Its focus will be protecting our most vulnerable road users, including children, older adults, and people walking and bicycling; and

WHEREAS, in January 2017, the City released its Vision Zero Action Plan (<https://www.joomag.com/magazine/vision-zero-action-plan-2017/0893807001485436685?short>), to identify actions and strategies to implement Vision Zero Los Angeles.

NOW, THEREFORE, the Mar Vista Community Council supports the City's Vision Zero initiative, and the implementation of an action plan.

8. Public Comment
9. Future Agenda Items
10. Adjournment

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