



# Mar Vista Community Council



## **MAR VISTA COMMUNITY COUNCIL**

Community Outreach Committee

Thursday, March 9th, 2017, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

## **MINUTES**

1. Call to Order @ 6:34PM – Present: Sarah Auerswald and Melissa Stoller
2. Introductions and Public Comments
3. February minutes approved Motion to approve by Sarah Auerswald, 2<sup>nd</sup> by Melissa Stoller, approved.
4. New Business
  - a) **Creating and Using @marvista.org email addresses** – Motion to approve up to \$105/month for official emails

### **b) Outreach Team Members Needed**

1. CicLAVia – proposed to ask for volunteers at next BOD meeting
2. Farmers' Market Booth Guests – no new ideas presented

c) **Planning and ideas for Mar Vista Meetup** – discussion of what the event will be like: tent at the Farmers Market, tables for each presenter. Goal is to add names to our email list, offer same opportunities to local Neighborhood associations and community organizations. We will have swag to give away and ideally some food as well. We have some bags in the storage unit as well.

### **d) Outreach working group expansion + recruitment**

1. For building Social Media presence + in person events – discussion of how we need more people to help us do outreach events. Looking for more people to help.

### 5. Old Business

a) **MVCC Website – Redesign Update** Discussion of the need to add three Liaison Committee pages for LADOT, DWP MOU and ONE Water. Discussion of problems with About Page, Events page, News vs Pages. Need to add funding motions and policy motions to site. Sarah will continue to work with the Web Corner to get the site to the way we want it.

### **b) Outreach Strategies – how to reach and engage new stakeholders**

Materials presented and ideas discussed – discussion and decision to add a line asking people to subscribe to all our Nextdoor and Facebook posts.

### **c) Outreach Policies**

Discussion with possible policy motion to follow

### **d) Outreach materials for Multi-Unit Dwellings**

### 6. Future Agenda Items

7. Public Comment

8. Adjourned at 7:45pm

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