



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL

Community Outreach Committee

Thursday, February 9th, 2017, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

MINUTES

1. Call to Order 6:32pm
2. Introductions and Public Comments Present – Melissa Stoller, Michelle Pine Rappoport, Ron Petronicolos, Holly Tilson, Mindy Patterson (and daughter)
3. January minutes approved Motion by Melissa Stoller, 2nd Sarah Auerswald, approved unanimously.
4. New Business

a) **Presentation & funding request from Mar Vista Mega Garage Sale**

Mega Garage sale will take place on May 6th – they are asking for communication support, possible monetary support. It was decided that MVCC will help promote the event, but not offer monetary support.

b) **Outreach Policies**

Discussion with possible policy motion to follow

Discussion of possible policy pillars, with an emphasis on communicating mostly MVCC business and events, and how to handle controversial events and issues. Next steps: draft policy will be written.

c) **Outreach Team Members Needed**

1. Mar Vista Art Walk

We will assemble a team for this event.

2. CicLAvia

We will try to assemble a team for this event – and will ask Bike Mar Vista for help.

3. Farmers' Market Booth Guests

d) **Planning and ideas for Mar Vista Meetup**

Preliminary budget and ideas presented and discussed, no decisions reached.

e) **Outreach working group expansion + recruitment**

1. For building Social Media presence + in person events

5. Old Business

a) **MVCC Website – Redesign Update**

b) **Outreach Strategies – how to reach and engage new stakeholders**

Materials presented and ideas discussed
Bag samples discussed. New ideas are always welcome.

6. Future Agenda Items

7. Public Comment

8. Adjourned at 7:55pm

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