



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL

Community Outreach Committee

Thursday, January 12th, 2016, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

Minutes

1. Call to Order at 6:36pm Present: Latrice Williams, Melissa Stoller and Sarah Auerswald
2. Introductions and Public Comments No public comment
3. November minutes approved – Motion to approve by Sarah Auerswald, 2nd by Melissa Stoller. Motion carried with 1 aye and 2 abstentions.
4. New Business

a) MVCC Website – Redesign Update

- Update on the process and issues still to be solved.

Problems are mostly solved – the site is ready to launch and hopefully will soon.

b) Outreach Strategies – how to reach and engage stakeholders

- discussion of materials to create to help reach new stakeholders with funding motion to follow.

- Motion to spend up to \$1000 designing and creating Giveaway items – to help boost our email list and Outreach on giveaway - Sarah Auerswald made motion, 2nd by Melissa Stoller. Passed unanimously.

C) Social Media campaign to reach new stakeholders

- discussion of campaign details with funding motion to follow

- Motion to spend up to \$1000 designing and creating Outreach Materials for multi-family dwelling units - Sarah Auerswald made motion, 2nd by Melissa Stoller. Passed unanimously.

- Motion to create an event called the Mar Vista Meetup with a budget of up to \$1500 – to include materials, advertising, room rental and refreshments on a date to be determined by the full committee - Sarah Auerswald made motion, 2nd by Latrice Williams. Passed unanimously.

- to be held possibly at the Mar Vista Farmers' Market

- Create a "Civics 101" handout for the meet up

- possible food giveaway like tangerines we could buy from one of the vendors

- Zone directors with maps – MVCC table + neighborhood associations tabling

- more ideas welcomed!

- Motion to start a Meetup group – following all procedures in the MVCC Standing Rules and use it to announce our meetings and events. Motion made by Sarah Auerswald, 2nd by Latrice

Williams. Passed unanimously.

5. Old Business None

6. Future Agenda Items

We would like to find out if we can create and hang banners around the community – the Committee is tasked with identifying locations and like MV Park, Ocean View Farms, Fire Station, Police Station, etc. that would be open to doing this.

7. Public Comment None

8. Adjourn 7:21pm

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