



ERIC GARCETTI  
MAYOR

## EXECUTIVE DIRECTIVE NO. 17

Issue Date: May 18, 2016

**Subject: Age-Friendly City Initiative: Purposeful Aging LA**

Today, more than half a million people age 60 years old and older live in the City of Los Angeles. Over the next 20 years, this number is expected to increase by nearly 50 percent—the most rapid increase in history. The challenges of having an aging population are being experienced globally, which is why the World Health Organization has called upon cities worldwide to evaluate their age-friendliness and to implement changes to address our aging population's needs.

I am strongly committed to honoring our older adult population and to making our City a better designed and more livable community that benefits residents of all ages: I previously signed the Best Cities for Successful Aging Mayor's Pledge, and I directed that Los Angeles join the AARP Network of Age-Friendly Communities and the WHO Global Network of Age-Friendly Cities and Communities.

Now and going forward, Purposeful Aging LA, my age-friendly city initiative, will provide the framework for leading an innovative, multi-year effort in the City of Los Angeles to improve the lives of today's older adults and to create a better tomorrow for future generations.

An age-friendly city encourages active aging by optimizing opportunities for health, participation, and security in order to enhance quality of life as people age. In practical terms, an age-friendly city adapts its structures and services to be accessible to and inclusive of older people with varying needs and capacities. And in all these things, an age-friendly city carefully engages older residents for their unique perspectives, ideas, and counsel.

Accordingly, I hereby order the following:

- The General Manager of the Department of Aging shall be the lead for implementation of this Executive Directive. Each General Manager or Head of Department/Office shall submit all plans, progress reports, and performance metrics required herein to the Deputy Mayor for City Services and the General Manager of the Department of Aging.
- In developing departmental strategic plans as well as any new and changing policies, each General Manager, Head of Department/Office, and Commission of City Government shall consider how having an aging population may affect City operations and the daily lives of older residents. In doing so, each General Manager, Head of Department/Office, and Commission of City Government shall solicit input directly from older adults whenever appropriate.
- Each General Manager or Head of Department/Office from the following Departments/Offices shall designate a senior manager as the Purposeful Aging Liaison for the Department/Office, and shall notify the Deputy Mayor for City Services and the General Manager of the Department of Aging of that person's name and contact information (including when there is a subsequent personnel change or change to that person's contact information):
  - City Planning
  - Disability
  - Economic and Workforce Development
  - Emergency Management
  - Engineering
  - Fire
  - Housing and Community Investment
  - Library
  - Neighborhood Empowerment
  - Recreation and Parks
  - Street Services
  - Transportation
  - Water and Power
- I request that the Executive Director of the Los Angeles Homeless Services Authority designate a Purposeful Aging Liaison, and that he notify the Deputy Mayor for City Services and the General Manager of the Department of Aging of that person's name and contact information (including when there is a subsequent personnel change or change to that person's contact information).

- I hereby create the Purposeful Aging Task Force, which shall include the departmental Purposeful Aging Liaisons as well as members from and designated by my Office. The Deputy Mayor for City Services, or her designee, and the General Manager of the Department of Aging shall co-chair the Purposeful Aging Task Force. Each General Manager or Head of Department/Office that has a Purposeful Aging Liaison shall ensure departmental Purposeful Aging Liaison representation at regular Purposeful Aging Task Force meetings.
- The Purposeful Aging Task Force shall:
  - ensure that City agencies take and are accountable for the actions needed to satisfy the goals of this Purposeful Aging LA initiative;
  - create the citywide needs assessment required of members of the AARP Network of Age-Friendly Communities and the WHO Global Network of Age-Friendly Cities and Communities;
  - develop by May 18, 2018, the strategic plan required of members of the AARP Network of Age-Friendly Communities and the WHO Global Network of Age-Friendly Cities and Communities; and
  - ensure that City agencies take and are accountable for the actions needed to implement the changes in services and infrastructure required in this strategic plan.

*Ensuring a safer City for older Angelenos:*

- By January 3, 2017, the General Manager of the Department of Transportation, in accordance with my Executive Directive No. 10-Vision Zero, shall report on which intersections present the highest risk for older adults and how the Department will prioritize the needs of these pedestrians.
- The General Manager of the Emergency Management Department shall ensure that his Department's 2017 Annual Emergency Management Workshop includes a session on mitigating the impact of age-associated risks (such as impaired mobility, diminished sensory awareness, multiple chronic health conditions, and social and economic limitations) in an emergency.
- The General Manager of the Emergency Management Department shall continue to sustain, review, and update emergency plans and processes to ensure that services and programs include people with disabilities and others with access and functional needs (including impaired mobility, diminished sensory awareness, multiple chronic health conditions, and social and economic limitations) in an emergency.

- The General Managers of the Emergency Management Department and the Department of Aging shall coordinate programs and activities for emergency preparedness and education.
- By January 3, 2017, the General Managers of the Emergency Management Department and the Department of Aging shall develop and update the Department of Aging's Continuity of Operations Plan to ensure critical services and programs are available to older people during disaster response and recovery.

*Providing a more prosperous City for older Angelenos:*

- By January 3, 2017, the General Managers of the Departments of Neighborhood Empowerment and Aging shall develop a Neighborhood Council outreach plan for convening the public meetings required of members of the AARP Network of Age-Friendly Communities and the WHO Global Network of Age-Friendly Cities and Communities.
- The City Librarian shall ensure that the Library Department provides inclusive programming and services tailored for the 50+ audience with an emphasis on outreach, social participation, and job skills by offering at least one program per quarter in these areas and by integrating seniors' needs into all services.
- The General Manager of the Housing and Community Investment Department shall identify and track public and affordable housing units available to older adults, anticipate inventory losses, and develop proactive strategies for preventing these losses. I request that the President and CEO of the Housing Authority of the City of Los Angeles collaborate in this work.
- The General Manager of the Department of Aging shall identify and track trends that may help in predicting and intervening where older adults may be most at risk of falling into homelessness or food insecurity, and shall formulate proactive strategies to support these older adults. I request that the Executive Director of the Los Angeles Homeless Services Authority collaborate in this work.
- By January 3, 2017, the General Manager of the Department of City Planning shall report on how to prioritize zoning matters that affect older adults, including encouraging multiple-unit developments, updating regulations to support affordable senior housing and care facilities, and promoting accessory dwelling units.
- By January 3, 2017, the General Manager of the Economic and Workforce Development Department shall have in place a strategy that incorporates

service-delivery metrics to prioritize part-time and full-time employment for older workers. The General Manager of the Department of Aging shall collaborate in this work. I request that the Executive Director of the Workforce Development Board collaborate in this work as well.

*Creating a more livable and sustainable City for older Angelenos:*

- By January 3, 2017, the General Manager of the Department of Transportation shall report on the feasibility of implementing a shuttle service or demand-responsive transport in at least three neighborhoods that she and the General Manager of the Department of Aging identify.
- By January 3, 2017, the City Librarian shall develop a plan to grow the Homebound Services Pilot Program to offer mobile library services to homebound residents by partnering with senior meal-delivery services.
- By January 3, 2017, the General Manager of the Department of Recreation and Parks shall complete a physical inventory of the Department's senior centers, and shall develop a capital campaign to improve these facilities, with a particular focus on ADA improvements and technology infrastructure upgrades.
- The General Manager of the Department of Recreation and Parks shall increase wellness classes for older adults beginning in Fiscal Year 2017-18.
- By July 31, 2017, the General Manager of the Department of Water and Power shall ensure that presentations are delivered at all City-owned senior centers on the Senior Citizen Lifeline Rate program to provide affordable services to older adults.

*Running the City well for older Angelenos:*

- By January 3, 2017, the General Manager of the Department of Recreation and Parks shall survey the Department's current baseline programming and services offered to older adults, and shall develop annual increased-participation targets and recommendations to hit these targets.
- By January 3, 2017, the Director of the Bureau of Street Services and the General Manager of the Department of Aging shall identify areas with high concentrations of older residents and shall create a plan to increase the amount of street furniture and shade structures in those targeted areas.
- The General Managers of the Department on Disability and the Department of Aging shall collaborate to facilitate education about the City's sidewalk-repair

program as well as the reporting of access-related requests for aging Angelenos who may experience mobility limitations.

- The General Manager of the Department of Aging shall gather data to report on the population density of older adults in Los Angeles, and shall share this data with the members of the Purposeful Aging Task Force to focus departmental efforts where they are most needed.

Executed this 18th day of May 2016.



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ERIC GARCETTI  
Mayor