

**CATEGORY: Funding**

**COMMITTEE: Outreach Chair**

**PURPOSE: Establish Outreach through Neighborhood Associations**

**BACKGROUND:**

Neighborhood Associations are an important part of our community. Their boundaries are smaller and designed for specific sections of Mar Vista. These smaller venues provide a good opportunity for outreach to stakeholders.

Two constructive ways would be to have MVCC rent booth/tent/table space at their events as well as advertising in newsletters. Therefore, this motion is requested.

It is our hope to make the cost uniform across all Neighborhood Associations and provide a guide for future Outreach Committees. These costs were calculated with the input from the City as to what is considered customary, the MVCC Treasurer's recommendation based on experience, MVCC Outreach's budget, and the potential engagement from the community.

The *Mar Vista View* is Mar Vista Neighborhood Association's triannual newsletter and is distributed to over 1000 stakeholders.

During the Outreach meeting on October 11, 2021, the motion was moved by Wheeler, seconded by Laferriere and passed without objection.

During the Executive/Budget & Finance meeting on October 14, 2021, the motion was moved by Wheeler, seconded by Marton and passed without objection.

**THE MOTION:**

The MVCC approves an expenditure not to exceed \$150 to purchase the annual advertising space in the Mar Vista Neighbors Association's newsletter.



## GARDEN CORNER

### September to December - preparing for winter

#### MVNA gardeners live in the USDA Zone 10b

Okay, admit it. There is no winter in Mar Vista., It is really our rainy season. Now is the time to plant cool weather crops (e.g., carrots, radishes, beets); to replace or add to your landscape; to fertilize, especially the deciduous plants (e.g., roses, fruit trees) as they need to store nutrients for spring time. Also, it is a good time to sharpen your pruning tools since winter is coming and when your deciduous plants should be pruned.

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