



# Mar Vista Community Council



## Supplemental Meeting Materials

Regular Meeting of the Board of Directors

<http://www.marvista.org/minutes-and-agendas.php>

Tuesday, January 14, 2020, at 7:00pm

Mar Vista Recreation Center Auditorium

## Table of Contents

<b>9.</b>	<b>Approval of Minutes</b> .....	<b>2</b>
<b>10.2.4</b>	<b>Secretary’s Report</b> .....	<b>26</b>
<b>10.3.3</b>	<b>Zone 3 Director’s Report</b> .....	<b>26</b>
<b>10.4.2</b>	<b>Community Plan Subcommittee Report</b> .....	<b>26</b>
<b>10.4.6</b>	<b>Community Outreach Committee Report</b> .....	<b>27</b>
<b>11.3</b>	<b>Appointment of Zone 4 Director</b> .....	<b>36</b>
<b>12.1</b>	<b>Approval of November, 2019 M.E.R.</b> .....	<b>42</b>
<b>12.2</b>	<b>Approval of December, 2019 M.E.R.</b> .....	<b>44</b>
<b>12.3</b>	<b>Approval of FY2019-2020 Budget Adjustments</b> .....	<b>46</b>
<b>14.1</b>	<b>Community Plan Survey</b> .....	<b>49</b>
<b>14.2</b>	<b>Appropriation for an MVCC Newsletter</b> .....	<b>51</b>
<b>14.3</b>	<b>Promotion and Distribution of MVCC Surveys</b> .....	<b>59</b>
<b>14.4</b>	<b>Extension of L.A.M.C. 85.02</b> .....	<b>60</b>
<b>15.1</b>	<b>Approval of January, 2020 MVCC Newsletter</b> .....	<b>61</b>
<b>15.2</b>	<b>Adjustment of MVCC Internal Boundaries</b> .....	<b>62</b>
<b>15.3</b>	<b>Parliamentary Authority</b> .....	<b>65</b>
<b>15.4</b>	<b>Arts District Designation</b> .....	<b>66</b>
<b>15.6</b>	<b>Appropriation for the Use of a Paid Online Survey Service for an Approved MVCC Survey</b> .....	<b>68</b>
<b>15.7</b>	<b>String Light Installation on Great Streets Venice Blvd.</b> .....	<b>69</b>
<b>15.8</b>	<b>MVCC Position Statement on Great Streets Venice Blvd.</b> .....	<b>70</b>
<b>15.9</b>	<b>Pavement Mural Project</b> .....	<b>74</b>
<b>15.10</b>	<b>Longer Form MVCC Transportation Survey</b> .....	<b>75</b>

9. **Approval of minutes** – Approval of the minutes from the November, 2019 and December, 2019 meetings of the Board of Directors.



## Mar Vista Community Council



### Minutes

#### Regular Meeting of the Board of Directors

<http://www.marvista.org/minutes-and-agendas.php>

Tuesday, November 12, 2019, at 7:00pm

Mar Vista Recreation Center Auditorium  
11430 Woodbine Street, Mar Vista, CA 90066

1. **Call to order**

- *The meeting was called to order at 7:00 PM.*

2. **Presentation of flag and pledge of allegiance**

- *Mary Hruska lead led the board and the audience in the Pledge of Allegiance.*

3. **Roll call** – *Call of the roll and certification of a quorum.*

- **Attending (13):**
- Andrea Ambriz (*arrived at 7:11 PM*)
- Elliot Hanna
- Gabriel Hill
- Mary Hruska
- Selena Inouye
- Rob Kadota
- Michelle Krupkin (*arrived at 7:06 PM*)
- Marty Rubin
- Stacy Shure
- Armond Seretti
- Christine Stemar (*arrived at 7:02 PM*)
- Holly Tilson
- Kathryn Wheeler

4. **Community Memorial Observations**

- *None.*

5. **Announcements**

- **Kathryn Wheeler:** Said that starting next Thursday, November 21<sup>st</sup>, the MVCC Outreach Committee was beginning the process of creating a newsletter that would hopefully be ready by January or February. She said everyone was welcome to come participate in the process. In addition to regular standing outreach meetings they were working with the second vice chair to hold daytime meetings to allow more people to participate. Mid to late January was the target date to distribute the news to 26,000 homes and apartments in the Mar Vista area. She said to sign up for their mailing list to receive notice of the additional meetings or check the MVCC calendar on the website.

- **Selena Inouye:** Said the Transportation and Infrastructure (T&I) Committee meeting had been moved

to November 20<sup>th</sup> because of the upcoming townhalls for homelessness and public safety. It would be a joint meeting for T&I and the Great Street Committee.

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- *Christine Stemar arrived at 7:02 PM.*
- 
- **Rob Kadota:** Said he would be sending out the Santa Sleigh stops for pacific area shortly. He encouraged the community to look into it. He said the Winter Wonderland process was being revamped this year. It was now decentralized process and each SLO is doing something in their area. So the community could connect with their SLO about their local Winter Wonderland toy drive and giveaway.
- 
- **Christine Stemar:** Said that the Public Health and Safety Committee meeting has been moved to November 21<sup>st</sup>. It would focus on the Neighborhood Watch and Block Captains. She encouraged anyone who was interested to attend the meeting. The meeting would be at 6pm at the Windward School.
  - **Wheeler:** Asked if that was the same night that the LAPD was having their block captain meeting. **Stemar:** Said that meeting was a week later.
  -

6. **Public comment for items NOT on the agenda**

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- **Tom Ponton:** Said he had sent an email that day about sidewalks. They were trying to build a new community center on Centinela. But he realized that no matter what direction one tried to get to that community center, whether on foot or with a baby carriage or a wheelchair, there were no sidewalks on both sides – north, south, east or west. He thought those sidewalks needed to be added to the Mar Vista community plan, and they needed to look into funding sources. They needed it particularly on Charnock from Centinela to Mclaughlan. There were also no sidewalks on Palms from Grandview to Centinela. He said pedestrians currently had to walk in the busy streets. There is also a lot of new construction in the neighborhood, especially on Charnock and no one had put new sidewalks in. He encouraged the board to work on this.

7. **Ex-parte communications and conflicts-of-interest** - *Each board member shall declare any ex-parte communications or conflicts-of-interest pertaining to items on or related to this agenda.*

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- *Michelle Krupkin arrived at 7:06 PM.*
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- **Rob Kadota:** Had nothing to declare.
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- **Selena Inouye:** Had nothing to declare.
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- **Gabriel Hill:** Had nothing to declare.
- 
- **Kathryn Wheeler:** Said she talked with the Chair, Vice Chair and Treasurer about agenda item 15.5 in her capacity as Outreach Chair. And she said she does not live within 500 of any address on the agenda.
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- **Marty Rubin:** Said he had no conflicts of interest. He had conversations with Elliot Hanna, Holly Tilson, regarding the process.
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- **Elliot Hanna:** Said he discussions with several people about the agendizing of items.
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- **Michelle Krupkin:** Said she had conversations regarding Zone 5 issues and items for T&I and Great Streets agenda items.

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- **Hruska:** Said she had conversations with board members on agenda items 12.1 and 15.5.
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- **Christine Stemar:** Had nothing to declare.
- 
- **Stacy Shure:** Said regarding agenda item 15.6 she had conversations with the Alliance for Sustainability, as she is a representative. Regarding 15.7, 15.8, 15.9 and 15.10 she spoke with LA City Council Members and staff, State Legislators, including Senator Skinner, and Stakeholders who have asked them to support RSO protections.
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- **Armond Seretti:** Had nothing to declare.
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- **Holly Tilson:** Said she talked with several board members about agenda items. She had no conflicts of interest.
- 
- 8. **Adoption of the agenda**
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  - **Hanna:** Asked the board not to change the order of the agenda too much since some stakeholders come to the meetings later in the evening based on their interest in items listed later in the agenda.
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  - **Shure:** Objected to order. She said agenda items 15.6, 15.7, 15.8, 15.9 and 15.10 were not controversial but had not yet been voted upon because they did not have time to hear them in previous meetings.
  - 
  - **Shure moved to hear agenda items 15.6, 15.7, 15.8, 15.9 and 15.10 before the Consent Calendar. Wheeler seconded. Without objection the items were moved.**
  - 
  - **Wheeler:** Suggested moving the zone and committee reports to just before adjournment. **Hanna:** Said he would rather not and asked the board to be brief with their reports. He also said that Hannah Levien had advised him that she would be a bit late to the meeting and that he would like to give her time for her report when she arrived.
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  - *Andrea Ambriz arrived at 7:11 pm.*
  - 
  - *Without objection the agenda as amended was adopted.*
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- 9. **Approval of minutes – Approval of the minutes from the September, 2019 and October, 2019 meetings of the Board of Directors.**
  - 
  - **Hruska:** Said she had been sent and made minor corrections to the minutes' grammar and wording.
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  - **Wheeler moved to adopt the minutes as amended. Stemar seconded. Without objection, the September 2019 and October 2019 minutes were adopted.**
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- 10. **Reports**
  - **10.1. Elected official and city department reports – Reports from any elected officials, their representatives, or representatives of city departments in attendance.**
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    - **Hanna:** Asked if there were any representatives present to give reports. There were none so without objection the board continued to agenda item 11 with the understanding that they would return to item 10 when Hannah Levien arrived.

returning it

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- *The board heard agenda items 10.4.1-10.4.6 then returned to item 10.1. when Hannah Levien arrived. After she gave her report they continued item 11.*
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- **NOTE: For document structural purposes, the items have been left in their original agenda order.**
- **Hannah Levien, Field Deputy Mar Vista for Councilmember Mike Bonin's office:** Said she had a few announcements:
  - – The townhall on homelessness was last week. A lot of valuable information was shared. She would be happy to talk with anybody who wants to have a conversation or other follow-up discussion about who's on the panel or anything else.
  - – The Public Safety Townhall was the next day at 6:30 PM at Daniel Webster Middle School. It was open to the public and all the crime information would be specific to Mar Vista. She brought flyers to the meeting. The panel was fully stacked with two Captains, two Commanders, the Deputy Police Chief of Operations West Bureau, two traffic officers, the SLO, a City Attorney, someone from the DA's office and a fantastic moderator. The meeting would have the same format as the Homelessness Townhall. Questions would be submitted upon entry via question cards. They did not get through all the questions at the Homelessness Townhall, but staff is working on a FAQ based on those questions to share with the public.
    - **Shure:** Said that they had Stakeholders that were interested in going but were not sure if the information pertained to their area. She asked what the board should advise them to do. **Levien:** Said to advise them to attend the meeting because a lot of the same protocol in West Side Village applies to Mar Vista. And the Captains, West Traffic Division Officers and the Deputy Chief all cover that area because it is part of Pacific Division.
    - **Rubin:** Asked if it would be the same moderator. **Levien:** Said no. **Rubin:** Said the previous moderator was excellent.
    - **Tilson:** Asked if it started at 6:30 pm or 7 pm. **Levien:** Said the doors opened at 6:30 and the program started at 7 pm.
  - – Regarding agenda item 14.3, Rose Ave. Sidewalk Installation in Zone 6, she has been in touch with the LABOE and is trying to arrange something with the sidewalk rebate program, in which a homeowner pays upfront and the city reimburses them. She has tried to get better traction with the Department of Disability for that sidewalk because it is not technically passable. Unfortunately, BOE's policy is that if one sidewalk is passable, then it is fine even if there are no curb cuts. This would not work for a lot of people, so she pursuing a couple of different routes on this issue.
    - **Tilson:** Said the Homeowners had not been not involved in this process. They have sidewalk on either side and a common driveway and **Levien:** Said she was looking into arranging the rebate first before approaching the homeowners. She is looking into different options because even though the Willet settlement provided the city hundreds of thousands of dollars to redo sidewalks, there are a bunch that being addressed first and have already had to go to the budget finance committee because people have sued about that sidewalk already. But, there are different ways to go about it.
    - **Shure:** Said she was not aware of any ordinance that would require homeowners to do those sidewalk and improvements at the time they

pulled permit for construction. She asked if Levien was aware of any such ordinance. **Levien** Said she was not, but would double check.

- – She was excited to see CISs from MVCC on the RSO buildings and renters rights. Bonin is pushing for the Department of City Planning to essentially get more accurate information on the rate of vacancies in the area which would in essence block people from demolishing RSO buildings. She thanked the board for their support.
- – She noted that Clean and Green had made it to the MVCC agenda. So, they will be working on that shortly.
- – She announced that she was leaving the CD 11 office. But she would be with the office until December 6<sup>th</sup> so she was available to work with the MVCC until then. She was moving to CD 2 where she would be a Policy Deputy. She thanked the board for working with her during her time at CD and said she had a lot of respect for them for volunteering hours of their time for their community.

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- **Hruska:** Said last week an LAPD officer came to the meeting and gave out maps of the different SLOs. But, Hruska found them confusing, so she found a map with zones delineated clearly with car numbers which she handed out to the rest of the board. She said she would post the maps to the MVCC website as well.
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- *The board moved on agenda item 11.*

#### 10.2. Officer Reports

##### 10.2.1. Chair – Elliot Hanna

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- **Hanna:** Said he had submitted a written report. He said he had planned to limit comment on agenda items to one minute per speaker because he has expected a larger crowd. But now, he would not enforce that unless they needed to. He also said that it had come to his attention that sometimes board members have been texting while meeting have been going on. He asked them to refrain from doing so as that could create a Brown Act problem. The board also needed to declare if their property is within 500 feet of a proposed development rule for PLUM matters; it a state law so they have to be careful. And all board members must make sure their training is current.

##### 10.2.2. 1st Vice-Chair – Marty Rubin

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- **Rubin:** Said that they had committees and he would like people to get involved with committees so that they can streamline the board meetings.

##### 10.2.3. 2nd Vice-Chair – Michelle Krupkin

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- **Krupkin:** Said she had an update from Eloise Nelson from the Mar Vista Library. Ms Nelson said that the library did not have availability for reoccurring meetings for MVCC meeting during daytime hours due to the scheduling of library programs and meetings. Krupkin also said that several committee meetings had been moved to accommodate stakeholders due to the upcoming townhalls.
  - **Rubin:** Asked if the MV Library had a cancellation how that would play into scheduling.
  - **Krupkin:** Said that there were no daytime slots available at the library.

##### 10.2.4. Secretary – Mary Hruska

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- **Hruska:** Said her written report was in the agenda packet.

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**10.2.5. Treasurer – Holly Tilson**

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- **Tilson:** Said she had submitted a written report but that she would go through it for the attending audience. Neighborhood Councils are allocated \$42,000 a year and the MVCC also had a carryover from last year of \$7,535. Last year the board's storage unit was burgled so they also expected to receive an insurance check of \$2,800 soon. When they receive the insurance check they will make a budget adjustment at a future meeting. There were three funding motions on the current agenda. One was an NPG for Richland Elementary for which she would need to move money into the NPG column. She looked at the numbers and they could move \$900 from the Farmer's Market rental saving for a total of \$2,300 which would cover the NPG, plus little left over. There is also a motion for \$1,000 for door hangers which would already be covered in existing funds in outreach miscellaneous. And there is a motion for up to \$2,000 to replace video equipment that was stolen. She said the equipment wasn't replaced immediately because they had no dedicated person to operate it. Rob Kadota had been doing it as Vice Chair but had stated that it was difficult to concentrate on the meeting and run the equipment at the same time. The several times they did use the equipment the footage was never uploaded and thus it disappeared when the equipment was stolen.

- **Kadota:** Said that she seemed to be discussing the merits of the motion. **Tilson:** Said she was giving the history. **Hanna:** Said that she should wait until the motion to get into those details.

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**10.3. Zone Director Reports**

**10.3.1. Zone 1 – Stacy Shure**

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- **Shure:** Said she would refer her report to next meeting since they had a full agenda for this meeting.

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**10.3.2. Zone 2 – Marty Rubin**

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- **Rubin:** Said that the North Westdale Neighborhood Association's newsletter was available on a table in the back. It had information on Mike Bonin's lively townhall on Homelessness that had taken place that past Wednesday and on the upcoming Public Safety townhall. He also had said the Santa Monica Airport runway removal project's end date had been moved forward by a month. There have been complaints about the noise.

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**10.3.3. Zone 3 – Mary Hruska**

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- **Hruska:** Said she submitted a written report.

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**10.3.4. Zone 4 – Armond Seretti**

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- **Seretti:** Said several dozen people had contacted him about crime in the zone. There was an uptick in Zone 4 last month. There seems to be more property crime happening such as car thefts, burglaries, and car break ins. Also, the house next store to his home was robbed.

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**10.3.5. Zone 5 – Michelle Krupkin**

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- **Krupkin:** Said that Robinson Beautilities was closing on Venice Blvd after decades there and moving to culver where there is more parking. Crime was way up in Zone 5, especially burglaries. Also, according to the citizen app there have been three machete incidents on Grandview, Venice

and Centinella. In one case suspect was arrested. She emailed the SLO Hector Aceves but had not heard back. There is also a new workspace called Knotel on the border of Zone 5 and Culver City at the corner of Grandview and Washington Blvd where a thrift store used to be.

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- **10.3.6. Zone 6 – Holly Tilson**
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- **Tilson:** Said there was also an uptick in crime in Zone 6. There have been 14 sliding glass door break ins. A local parent is trying to organize needle clean ups because she is afraid for the children in the area. South of Venice there have been Ellis Act issues including evictions and losing RSOs.
  - **Hanna:** Asked if Tilson had talked with the local parent about dangers of Hazmat. **Tilson:** Said yes. The city says do not touch anything and to call 311.

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**10.4. Committee Reports**

**10.4.1. Elections & Bylaws**

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- **Rubin:** Said he had submitted a written report. He said that the previous meeting was technically unofficial and violated the Brown act because it was in a different room than was listed in the agenda even though it was in the same school. The next meeting is on Wednesday the November 20<sup>th</sup> at 6 PM at the Windward school.

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**10.4.2. Planning and Land-Use Management**

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- **Shure:** Said she submitted a written report. She noted that PLUM is now working with both Council offices. So, there are now lines of communication open regarding motions to do with report backs or ordinances.
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- **Hruska:** Said that on Thursday, November 14<sup>th</sup> the LA Department of City Planning office was having one on one meetings with anyone who was interested. She encouraged people to participate. This was a good resource for explaining the complicated subject of land use. She said to check the website for open appointment times. The meetings would be at the Wellness Center on Centinella – the address would be on the on MVCC website.
  - **Krupkin:** Said that there were hop in hours for groups from 4 PM to 7 PM for the City Planning event.
  - **Tilson:** Said that the more than one person could attend the one-on-one meetings.

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**10.4.3. Public Health & Safety**

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- **Stemar:** Said she had nothing to report. She encouraged the community to check the MVCC website for any other dates. They are also currently looking for Block Captains for Neighborhood Watch groups.

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**10.4.4. Education, Arts, and Culture**

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- **Hill:** Said that the committee was working on coloring book. They are trying to get Venice High School to work with them on that project.
  - **Hanna:** Said he thought the project was a great idea because he thought one of the major keys to outreach was kids.
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- **Krupkin:** Said she would be attending the Education, Arts and Culture with an update from the artist of the hopscotch mosaic.



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- **10.4.5. Transportation & Infrastructure**
- **Inouye:** Said the T&I Committee meeting had been moved to Wednesday, November 20<sup>th</sup> at 7:30 PM at the Windward School. They planned to continue their discussion of the mobility element of the Community Plan update.
  - **Krupkin:** Said that the November 20<sup>th</sup> T&I meeting would be a joint meeting with the Great Streets Committee.
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- **10.4.6. Community Outreach**
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- **Wheeler:** Said she had submitted a written report.
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- **Ambriz:** Said that she wanted to make a comment regarding the previous E&B meeting's minutes. Her name was referenced so she wanted to provide clarity to the board in attendance about what happened, although she noted that maybe 5-7 of the board members were at the meeting. She said in the minutes there were assertions about conduct of the meeting. She disagreed with the characterization of comments made and the tone of the meeting. She said that those who have interacted with her know that she has a pretty calm way of speaking and tends to conduct herself in a very professional manner, particularly in public settings. She believed that the statements made by the E&B Committee were in that vein as well. At meeting itself the conducting of business was unfortunately not adhered to. It was also unfortunate that there were some mischaracterizations and pretty severe falsehoods included in the E&B Committee report. She would like to submit a letter of information on her behalf because her name was included in the report. She asked the Chair if she needed to make a motion to submit such a letter. She added that the public may want to comment on it.
  - **Hanna:** Said they were past the public comment portion of the agenda. **Ambriz:** Said they were still in Committee reports which offered the opportunity for the public to comment. **Hanna:** Said the public had the opportunity when Rubin gave the E&B report and they needed to move on. **Ambriz:** Said she did not believe he had offered the public an opportunity to comment at that point. **Hanna:** Said she was out of order. **Ambriz:** Said that this same situation happened at the E&B Committee meeting. She said she does adhere to order and is a parliamentarian who adhere to rules. **Hanna:** Said she was out of order and they had to move on. **Ambriz:** Said she was not out of order. She was making a comment to let the chair and the board members know that she will be submitting a letter of fact to accompany the minutes. **Hanna:** Said that was her right but it was not her right to obstruct proceedings.
  - **Kadota:** Asked Hanna how board members and the public should respond to falsehoods made in reports.
  - **Rubin:** *Point of order* – he thought it was appropriate that a chair recognized a speaker before the speaker speaks.
  - **Kadota:** Asked the chair how the public or board should respond to reports. **Hanna:** Said the public could comment when the agenda items were called, not after. **Kadota:** Asked if it could be done in writing or if it had to be at this meeting. **Hanna:** Said it could be submitted subsequently in writing.
  - **Seretti:** Said, in fairness to all parties, he did not remember public comment being asked for during the reports.
  - **Hanna:** Said that generally public comment is not called for in reports. But he said AMbriz and Kadota points were well taken, and they will accept written rebuttals.

The board returned to agenda item 10.1 when Hannah Levien arrived. After they heard her report they continued with item 11.

## 11. Special Orders

### 11.1. Presentation Regarding 12444 and 12575 Venice Blvd. – Informational presentation and update regarding the 12444 and 12575 Venice Blvd. development by representatives of Englander, Knabe & Allen.

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- **Hanna:** Said that the following presentation was informational only, and there would be no vote involved. This was a courtesy update from the developer.
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- **Tina Choi:** Said that she was there representing the new developers and owners of the property, Litera Developers. She was there with her associate Justin Flemming. They were there to give the community an overall overview and a summary of what the projects are. They had already met with Stacy Shure and other members of PLUM. Their client, Litera Developers, bought both properties from the previous developer Pamela Day, who had already entitled the properties. Regarding 12444 Venice, although they were not a part of Pamela Day's original outreach meetings, when they were first looking into the property they learned that the height of the project was a large concern of the community. So, Litera spent months redesigning and reengineering the project to figure out how to stay within the envelope of the entitlement and keep the same number of market rate and affordable units. They were able to bring the proposed height from 83 feet to 66 feet and keep the same number of units. They eliminated a mezzanine level to do so. They also knew that parking was a concern of the community so they changed the design to provide surplus parking. 44 residential spaces and 8 retail parking spaces are required but they are providing 89 spaces total. They are far in the permanent plan check process, so timeline would be interior demolition in November, shoring in November/December, and excavation in January to March 2020. They have voluntarily hand distributed flyers last Thursday to the neighborhood with contact information for them in case the local residents have any questions or issues, per Shure's suggestion. She said she would continue to keep the board and community updated on the project. **Shure:** Asked if they would termite treat the site. **Justin Flemming:** Said that the current developers had been doing that for the last 6 weeks and they had reports to back that up. **Choi:** Said they had already provided those reports to CD 11. They also added, per Shure's suggestion, a panic and emergency "blue button" to the design. That is currently being hardwired. She asked if there were any questions about 12444 Venice before she moved on to **12575**
  - **Seretti:** Asked when soft demolition would begin. **Choi:** Said it was already in process. **Flemming:** Said the soft demo would take three weeks then they would do hard demo for two weeks. Shoring and grading would start after the Holidays in January. **Seretti:** Asked if the project schedule included Saturdays. **Flemming:** Said no. **Choi:** Said that they have transparent guidelines that they had shared with our general contractor, such as no workers on the streets, regulated hours of operations for the demo. There will be no road closures or sidewalk blockage. They have set up number and website in case there are any issues. Also, Hanna and Shure have her personal cell number. She encouraged them all to reach out if needed.
  - **Hill:** Asked how many units the building had. **Choi:** 77 units. **Hill:** Asked how many were affordable. **Choi:** 7. **Hill:** Asked if there could be more. **Choi:** Said they

inherited the entitlement so by the time they had it these were the set number of units.

- **Shure:** Said she would put the contact number on the website and email it to all of the board members.

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- **Choi:** Gave a summary of the 12575 Venice project. This was also a was Pamela Day project. The zoning for this property allowed for a higher height, so it is 56 feet tall. It will have 52 units, 5 for very low income. 26 parking spaces are required and they are providing 47 spaces. Both projects also have bike parking, as is required. When they purchased the property it was already entitled as a density bonus project. They have already demoed the site and shoring is complete. They are currently working on excavation. Foundation and concrete work began in October 2019 and will continue until March 2020. Framing will begin in the summer of 2020. They have told GC that there is no worker parking allowed on site. Had did have some issues with a demo contractor who was not as cognizant of some of the rules and regulations and commitments they made. There have been some incidences with demo workers parking on the street who didn't realize that they were not allowed to do that. They corrected that issue as soon as they were made aware of it.
  - **Shure:** Asked Choi to send her the haul routes for the projects. **Choi:** Said she would send them to the whole board. Only one of the projects required a haul route but for the other project they are also trying to keep the trucks off residential streets.
  - **Seretti:** Asked what the total duration of the project would be, start to finish. **Flemming:** Said 22 months total. But when the envelope is sealed, all the construction will be interior for the last 6-8 months. **Choi:** Said hardcore construction would be about 12 months total. **Seretti:** Asked if it was a type 3 code index. **Flemming:** Said yes it was.

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- **Public Comment:**

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- **Ken Alpern:** Said it was always good idea to keep in touch with developers. This was an example of developers that work with the community, as is often not the case. This was once one of the most acrimonious projects they've had in the last several years before it was sold to the never developers. He said it was important to recognize that the new developers have made the effort to work with the community. He hoped to keep hearing from them in the future and he thanked them.

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**11.2 Resignation from Emergency Preparation Subcommittee – Discussion and possible action regarding the resignation of Ken Frese as Co-Chair of the Emergency Preparation Subcommittee.**

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- **Hanna:** Said he had received an email a week ago from Ken Frese, who said he had to step down as Co-Chair of the Emergency Preparation Subcommittee for health reasons. Frese generously offered to continue helping with regard to preparation of agendas and so forth. Hanna said he was sorry to lose Frese, but that health must come first. He asked if there was any public comment before he accepted Frese's resignation.

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- **Wheeler:** Said she had been to Emergency Preparation Subcommittee meeting and that

Ken Frese was excellent. She asked Karl would still be co-chair. **Hanna:** Sid he believed Karl would remain Co-chiar. **Wheeler:** Said Karl was very good and recommended that more the community come and participate in the meetings.

- - **Krupkin:** Said she was sorry to see Frese go. He is a great guy who has put in a lot of effort into that subcommittee.
  - 
  - **Hanna:** Said, with regret, that the resignation was accepted.
- *Per the motion approved during agenda item 8, agenda items 15.6, 15.7, 15.8, 15.9 and 15.10 were heard before the Consent Calendar.*
12. **Consent Calendar** – *The Consent Calendar is reserved for items deemed to be routine and non-controversial. Any board member may pull an item or items for further discussion.*
- - **Hanna:** Asked if there was any public comment on the Consent Calendar. There was not. He asked if the board if they would like to pull any Consent Calendar items.
  - 
  - **Tilson** pulled 12.1 and 12.2.
  - 
  - **Hanna:** Asked if there was any Board Comment on the remaining Consent Calendar items.
  - 
  - **Hill:** Noted that there was a lot of outreach to Neighborhood and Homeowner associations. He asked if there was outreach being done to those who lived in apartments. **Wheeler:** Said these were ads in the associations' newsletters which the MVCC did not distribute. **Hill:** Asked if there could be ads in apartment associations. **Wheeler:** Said yes, but those associations would have to approach her about it. **Kadota:** Said that many Neighborhood associations try to reach out to major apartment buildings, but it can be difficult. **Hanna:** Suggested that the Renters Engagement subcommittee work on this issue.
  - 
  - **Ambriz:** Asked Wheeler if any of the ads would be in Spanish. **Wheeler:** Said that she did not know. The associations had not requested anything in Spanish. **Kadota:** Said he had not seen any newsletters translated. **Ambriz:** Suggested that in the future they could suggest and even provide Spanish translations to the associations. She would be happy to help with that. **Kadota:** Suggested a making Spanish translation of a stipulation of ad funding in the future. **Wheeler:** Said they were welcome to come to outreach meetings to ask these questions. **Kadota:** Suggested that when the associations request funding that the committee suggest that they make an effort to reach out to non-English speakers.
  - 
  - **Inouye:** Said her only concern regarding the ads was that she did not see representation for Zones 1, 2, 5 and 6. This is probably because the associations in these areas are not meeting or may not have newsletters. But moving forward, she hoped they would do more outreach to these areas perhaps by some other mechanism.
  - 
  - **Shure:** Said that the Neighborhood Associations in Zone 6 would soon be seeking ads and she thought that having Spanish translations was a good idea. There is an area in Zone 6 that has a serious need for Spanish language translations, particularly for those who lived in RSO buildings who the MVCC had been working with and for.

- 
- **Wheeler:** Said that there is a background to this. The associations had a standing to get a certain amount of money from the MVCC. The city has changed their requirements, so this was an opportunity to distribute the funds to them. This was not outreach on her end. But the Outreach Committee is making strides in reaching out to Spanish speaking people.
- 
- **Hanna:** Said that precedent was not necessarily a reason for funding. They always need to consider whether it still makes sense to provide funding.
- 
- **Wheeler moved to approve the remaining items on the Consent Calendar. Rubin seconded.**
- 
- VOTE:
- 
- YES: Wheeler, Inouye, Hill, Ambriz, Rubin, Hruska, Tilson (7)
- 
- ABSTAIN: Hanna, Stemar, Kadota, Shure, Seretti, Krupkin (6)
- 
- *With 7 yes votes, the Consent Calendar was approved.*
- 
- **12.1 [FUNDING][EACC] NPG for Richland Ave. School Booster Club – Possible action and discussion regarding a Neighborhood Purposes Grant (NPG) in the amount of \$1,654 to support its overnight field trip to Astro Camp.**
- 
- **Hanna:** Asked Tilson if the paperwork for this NPG was in order. **Tilson:** Said it was.
- 
- Public Comment:
- 
- **Ken Alpern:** Said he had soft spot for Richland and that the MVCC had done a lot of outreach to help the school. But typically, MVCC's outreach works better when they fund tangible things – things can have the MVCC logo on it, for example. He has often wondered if the students that benefit from their help could write out one or two lines about what the MVCC does. The whole purpose is not just to send students to camp but also outreach for the MVCC. They need to know that the MVCC exists and is helping.
- 
- Board Comment:
- 
- **Hill moved to approve this item. Ambriz seconded.**
- 
- **Inouye:** Asked if the NPG come through committee. Also, she agreed with Alpern in that it did not seem they could do outreach for the MVCC with this. **Hanna:** Said it came through the Education, Arts and Culture (EAC) committee.
- 
- **Wheeler:** Said that this was a great idea and the funds would send 40-50 kids on a bus. She said she did not understand Inouye's concerns. **Inouye:** Said usually when they distribute NPG funds there is an opportunity for the MVCC to do outreach at the event but she did not see such an opportunity with this NPG. **Wheeler:** Said she would work on that.
-

- **Tilson:** Said she attended the EAC meeting to learn about this NPG. She suggested that there should be more information on this program in the NPG. There are Title I funds and she believed the “public benefit statement” wasn’t truly a public benefit since the funds would only benefit the 40-something kids that may go on the trip. She personally thought that this would result in using tax dollars more as a gift than a public benefit. She had spoken to chair months ago about how committee should come up with an equal distribution of funds to offer to schools and that they can decide how best to use those funds. She felt that the public benefit of this NPG was weak. She contacted the city but they never responded and she is sure the city would approve this NPG because it was just for one classroom. These funds are for Title I kids, not for whole school or this one project. The trip is also on instructional time and the CA Constitution guarantees a free education – so if it is on instructional time the school needs pay for it. She did not think asking another city entity for more tax dollars was appropriate.
- 
- **Hill:** Said he was not caught up on this NPG at the last meeting but has since learned more. The kids have already raised around \$25,000 for this trip and this NPG was just the last push to pay for it. The students worked hard for this trip from his understand. He hoped they could find it in their hearts to help these young individuals.
- 
- **Rubin:** Said that the school was in his zone and he has had a good relationship with them over the years and participated in their garden years ago. But, he thought this was a lot of money for a bus trip. Aside from that, he did not see the public benefit for all the schools in Mar Vista. They need to think about how to distribute funds in a way that helps all the schools in Mar Vista equally.
- 
- **Krupkin:** Said she takes both Tilson’s point and Hill’s point. She wants to help kids, but the way this NPG is written, they cannot tell if this is helping kids of a lower income. It only takes 40-50 kids and it does not clarify which kids from what class are going. It does not seem fair to the whole school if only one class is going.
- 
- **Shure:** Said it was her understanding that a select group was going on the trip and that not all the kids were even from the same class. At Clover Elementary the parents raised money to fund the same trip. Shure was concerned about the precedent that this could set as many schools send kids to this camp. It could open them up to similar requests from every school, which would be expensive. If it was for all of the students, she would say yes. But since it is a small subset, she did not think it was a good use of the money.
- 
- **Hanna:** Said that they had options ranging from rejecting the item, to approving it as written, to amending it.
- 
- **Tilson:** Said she would equate the idea of coming up with a program that could benefit all schools to the MVCC’s Safe Bike Rodeo – which is at one school one year, then at another school the next year. She also requested that the authors of the NPG come to the MVCC and speak to it. And she asked for the full cost of this, because it is an expensive camp so parents have to come up with money. She was not arguing that it is not a good program but the MVCC was being asked to provide for a one-way coach bus to the camp while the students and parents pay for the return ride home. She would like to see the EAC Committee come up with a program that equally distributes funds to all schools. From her point of view, it is up to the parents or the school to pay for something like this since it is on instructional time.
-

- **Hill:** Suggested reconsidering the motion back in the EAC Committee.
- 
- **Hill** moved to commit the NPG back to Education, Arts and Culture Committee with instructions to bring it back to next MVCC meeting with more information. **Wheeler** seconded.
- 
- Without objection, the item was committed to the Education, Arts and Culture Committee
- 
- **12.2 [ADMINISTRATIVE][ExFin] Revisions to FY2019-2020 Budget – Possible action and discussion regarding revisions to the FY2019-2020 budget.**
- 
- **Tilson:** Said sending this motion back would postpone most revisions. \$1,000 for door knockers is already in the budget. They should be getting the insurance check soon which would cover replacing equipment. If they want equipment before then, they can move some money that has not been used around.
- 
- **Rubin** moved to postpone the item. **Wheeler** seconded.
- 
- Without objection the item was postponed.
- 
- **12.3 [ADMINISTRATIVE][ExFin] Approval of Monthly Expenditure Report – Possible action and discussion regarding approval of the October, 2019 Monthly Expenditure Report.**
- **12.4 [ADMINISTRATIVE][OUTREACH] Ads in the Mar Vista Neighborhood Association (MVNA) Newsletters – Approval of the design for ads to be run in the upcoming MVNA newsletters.**
- **12.5 [ADMINISTRATIVE][OUTREACH] Ads in the Hilltop Neighbors' Association Newsletters – Approval of the design for ads to be run in the upcoming Hilltop Neighbors' Association newsletters.**
- **12.6 [ADMINISTRATIVE][OUTREACH] Ads in the Westdale Homeowners' Association Newsletters – Approval of the design for ads to be run in the upcoming Westdale Homeowners' Association newsletters.**
- **12.7 [ADMINISTRATIVE][OUTREACH] Boilerplate for Outreach Ads – Approval of the design for boilerplate ads to be run in situations where funding for such has been approved.**
- 13. **Excluded Consent Items – Discussion and further action on items excluded from the Consent Calendar.**  
  
*Items 12.1 and 12.2 were excluded. They have been left in their original agenda order for document structural purposes.*
- 14. **Unfinished Business and General Orders**
  - 14.1. **[ADMINISTRATIVE][ExFin] Approval of Policy Regarding Use of MVCC Seal – Discussion and possible action regarding the use of the MVCC seal on promotional items for events where MVCC is a sponsor or contributor.**
    - 
    - **Hanna:** Said he got a call from the Art Walk representative. This year they did not appropriate money for it, but she was preparing printed material using the MVCC seal anyway. This got Hanna thinking that there should probably be a policy on the authorization of the use of the seal. His initial thought was that if they are contributing to an organization that within the funding motion they authorize the seal for that purpose.

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- **Board Comment:**
- 
- *Wheeler moved to send to this item back to the Election and Bylaws Committee for consideration. Rubin Seconded.*
- 
- **Inouye:** Said that part of the discussion needs to be about what exactly their seal or logo is. At one point they were using two different seals. Now she is seeing a hybrid of the Mar Vista Palm Tree logo on the table clothes and the new logo with "Join Us" that was created but never approved by the whole board. So there needs a complete discussion about the whole issue.
- 
- **Krupkin:** Agreed with Inouye. She said there should be just one official seal.
- 
- *Without objection the item was committed to the new Election and Bylaw Committee meeting for further discussion.*

14.2 **[POLICY][T&I] Centinela Ave. and National Blvd. Street-Sweeping Services in Zones 2, 3, and 6** – Discussion and possible motion requesting that CD11 assign the "Clean and Green Team" to clean up Centinela Ave. between Palms Blvd. and National Blvd. in Zones 3 and 6, as well as National Blvd. from Bundy Dr. to Federal Ave. in Zones 2 and 3 until regular street-sweeping service can be established.

- 
- **Krupkin:** Said she deferred to Inouye and Hruska on this item.
- 
- **Hruska:** Said that this started when a stakeholder brought this situation to her attention. The stretch of Centinela between Palms and National is highly overgrown and not on a street cleaning route. The Department of Sanitation gets to it when they can. So, they started the process of looking into what to do about it, such as possible getting it on a street sweeping route. They have been working on it with CD 11 and the Clean and Green teams.
- 
- **Inouye:** After they put this motion on the agenda they got an email from a stakeholder in Zone 2 who informed them that there is not a regular street sweeping route on National from Bundy Dr to Federal Ave. So, they added National to the motion.
- 
- **Hanna:** Asking if this was just asking the City to establish there street sweep routes. **Inouye:** And to use the Green Team as a stop gap until that happens.
- 
- **Krupkin:** Said that the motion was originally written in June-August in 2018. It was on the MVCC Agenda for August 14<sup>th</sup>, 2018 and it passed 10 to 1. But a letter was never sent out. **Hanna:** Asked if they were basically amending something that was previously adopted. **Krupkin:** Said yes, they were.
- 
- **Public Comment:**
- 
- **Unidentified Stakeholder:** asked if they would mean they would post no-parking signs for the new route. **Krupkin:** Said yes. **Unidentified Stakeholder:** Asked if Clean and Green would be doing tree trimming. **Krupkin:** Said she believed they would just sweep up the area. **Hannah Levien:** Said they can do both.



- 
- **Another Unidentified Stakeholder:** Asked if a survey was done for the people on national on whether they actually want street cleaning on their street. Some people hate having to move their cars, for example
- 
- **Inouye:** Said that the email they received included pictures of stone pine trees in and along the gutter and where people are parking, as well as trash and pine needles blocking the the storm drain. So she was thinking people would like that cleaned up, but they can obviously send it back to the Zone 2 director to see about a survey. As far as establishing a permanent street sweeping route, she asked Hannah Levien if a notice would go out to residents or if that was even possible. **Hannah Levien:** Said she would speak with Inouye about that after the meeting, because that process was very complicated. Also, the department for storm drain cleaning is different from the Clean Green team, which can clean things up as a one off.
- 
- **Tilson:** Said she thought Zone 6 got included in this because from Palms to Venice it is full of leaves and trash, so the Green Team could help with that. She felt that street sweepers should only be on major street and on side streets that homeowners and apartments should do the clean-up themselves. But tourists and visitors can see all the trash on the major streets, and making them clean would be a better presentation.
- 
- **Wheeler:** Said her street has street cleaning periodically, but they did have not signs. She asked if there needed to be signs. **Hannah Levien:** Said regular routes are required to have signs. And the city won't sweep a street without giving notice typically because they want the street cleared of cars.
- 
- **Rubin:** Said the stone pines on National shed a lot and the pines accumulates. There are a lot of apartment buildings on National. In Zone 2 one side of National is swept, but other side of the street, in Zone 6, does not get swept. But both sides should be swept. He suggested sweeps once a month instead of once a week. It is important for major streets to get swept.
- 
- **Hruska moved to approve this item. Inouye seconded**
- 
- **Wheeler objected to the motion.**
- 
- **VOTE:**
- 
- **YES:** Inouye, Hill, Rubin, Krupkin, Hruska, Stemar, Seretti, Tilson (8)
- 
- **NO:** Wheeler (1)
- 
- **ABSTAIN:** Hanna, Ambriz, Kadota, Shure (4)
- 
- *With 8 yes votes, the item was approved.*
- 

**14.3 [POLICY][T&I] Rose Ave. Sidewalk Installation in Zone 6 – Discussion and possible amendment to a previously-passed motion regarding the installation of a sidewalk on the South side of Rose Ave. between S. Centinela Ave. and Colonial Ave. in Zone 6. Amendment:**  
*The MVCC also supports CD11 using WLA TIMP funds for this project.*

- 
- **Inouye:** Said that the board passed a version of this back on 8/13/19. Since then, they have discovered that for Westside Fast Forward program that CM Bonin is doing, he is accessing the West Los Angeles Traffic Improvement and Mitigation program developer fees that are being collected. west LA traffic dev fees. On October 2<sup>nd</sup> in Committee they had a conversation with Alex Bartrisor and they asked if those fees could be used put in a new sidewalk. He said they could ask for this and for funds for other improvements but they must be judicious and prioritize their list because they cannot all be paid by those funds. So this is an amended motion asking CD 11 to consider using those funds for this specific project.
- 
- **Public Comment:**
- 
- **Hannah Levien:** She said they should definitely consider this route, but wanted them to be aware that the main purpose of those funds are for major corridor projects that would benefit a lot more people. She is working with BOE on different options for this project. If it were her, she would not prioritize this on their list of projects because there are many curb cuts and major boulevards in Mar Vista that need work outside of Venice Blvd. BOE also has a bunch of residential sidewalk programs that may be better options.
  - **Inouye:** To clarify, she said this prioritized because it is near a bus stop on Centinella Ave.
- 
- **Ken Alpern:** Said that this motion was a good start, similar to the alleyways they have talked about in the past. It can be hard to figure out where to start, but you have to start somewhere.
- 
- **Board Comment:**
- 
- **Rubin moved to approve the item. Inouye Seconded.**
- 
- **Tilson:** Said that this 120 feet of sidewalk was brought to them to Zone 6 resident who had tried for 8 months on his own and had been bounced around from every department, with no success. At the congress of Neighborhoods Tilson she talked to every city department and they all recommended talking to CD 11. It is uphill, it has manholes, it is a trip hazard – it's a lawsuit waiting to happen. Plus, both bus lines are on that side of the street. There is no place for people to walk in the street and there are two full lanes of traffic. Their only option is to walk on the other side of the street with a sidewalk but the cut through traffic makes crossing dangerous. The resident who brought it forward is in their 80s.
- 
- **Krupkin:** Said she supported the Zone 6 director for bringing this to their attention. She said it would be great to have more access to public transit via this sidewalk.
- 
- **Ambriz:** Said she recognized safety and mobility concerns here. She recalled that at previous T&I meetings they discussed getting support from the neighborhood, especially the homeowner adjacent to the proposed sidewalk and she thought they should still pursue that support.
- 
- *Without objection the item was approved.*
- 

**14.4 [POLICY][T&I][Great Streets] Timely Updates from Mar Vista Art Walk/Green Communications Initiative – Discussion and possible motion requesting regular and timely updates from a staff member of the Mar Vista Art Walk/Green Communications Initiative**

regarding MVCC-funded items and all related events taking place on Great Streets Venice Blvd.

- 
- **Krupkin:** Said that since the inception of the Great Streets Committee in 2014 an Art Walk staff member attended meetings and discussed creating an art zone and Art Walk for Mar Vista. Included in the agenda is a brought hand-out they brought to a meeting in September 2015 discussing the challenges of the area and potential locations for an Art Walk. They approached the committee with the idea that an Art Walk would be an opportunity reach out to stakeholders and to build community. As the MVCC continues to reach out to stakeholders it is essential to know what possible opportunities there are for more community involvement. There has been a huge gap since the Great Streets Committee has received any updates from GCI or Art Walk. Stakeholders have asked for more notice about events such as the pop-up block party – which many did not know was happening. So, this motion asks for a regular and timely update from Art Walk staff members regarding MVCC funded items and events taking place on Great Streets Venice Blvd.
- 
- **Board Comment:**
- 
- **Rubin** moved to approve the item. **Krupkin** seconded.
- 
- **Seretti:** Asked what Art Walk events the MVCC funded for clarification. **Krupkin:** Said she would refer to the treasurer, but in prior fiscal years they had designated funding for printing matters. She said the section “regarding MVCC-funded items” was not in her original motion and was added later. It could be struck from the motion.
- 
- **Hanna:** Said that when the MVCC allocates money the city expects for a report on how that money was used as a matter of accountability with public funds. He said he believed that was what Ms. Krupkin was asking for. **Krupkin:** Agreed and said that this would give outreach and other committees the opportunity to be more involved in events in advance. They could get students involved or assist with volunteer drives, etc. This would keep the lines of communication open.
- 
- **Kadota:** Said the MVCC could send someone to the Art Walk’s board meeting instead of making them come to the MVCC. **Krupkin:** Said they used to come MVCC with monthly updates. And they also gave them option to submit a written report. **Hanna:** Said that when they receive money from the MVCC they receive it under the condition that they are going to give the MVCC project report. **Kadota:** Said that he did not know that a report was a stated expectation. **Tilson:** Said that since the new controller took over they update the rules every six months. But this has been expectation from the city for the last few years. Winter Wonderland turned in a report when she asked, for example. The city encourages them to submit after-reports for a complete budget. They want the MVCC to find out if the event is worth the money the city spent on it.
- 
- **Inouye:** Said another aspect of this is that the Green Communications Initiative was involved in Great Streets Venice Boulevard projects like the pavement mural at the intersection of Pacific and Grandview. Many stakeholders have asked about the status of that project. So, it's not just related to funding but also related to their involvement Great

Streets Venice Boulevard.

- 
- **Tilson:** Said they could eliminate language about funding. But she felt that with a major organization doing great and well attended community events it would be nice to get a formal report.

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- **Ambriz** objected to the motion.

• VOTE:

- Yes: Inouye, Hill, Wheeler, Rubin, Krupkin, Hruska, Stemar, Shure, Seretti, Tilson (10)

- ABSTAIN: Kadota, Ambriz, Hanna (3)

- *With 10 yes votes the motion was approved.*

• **14.5. [POLICY][PLUM] Development at 3705 - 3709 S. McLaughlin Avenue [DIR-2019-4279] – Discussion and possible action regarding the development at 3705 – 3709 S. McLaughlin Ave.**

- 
- **Shure** moved to postpone this item indefinitely. **Wheeler** seconded. Without objection the item was postponed indefinitely.

**15. New Business**

**15.1. Stakeholder Motion Regarding Amended Bylaws – Discussion and possible action regarding a stakeholder motion requesting specific Bylaws amendments.**

- 
- **Hanna:** Asked if there were any representatives that wanted to speak to the stakeholder motion, as the bylaws require that the chair give the backer of a stakeholder 10 minutes to speak. There were no such representatives present. He said that in the agenda packet there were a series of bylaws amendments that came from a series of stakeholders, who signed this motion. Such a thing has never happened before, but he determined that it was in order as the bylaws do give stakeholders the absolute right to put a motion on with 10 signatures. The bylaws further state that bylaw amendments require a 2/3rds vote to be approved.

- 
- **Inouye:** Asked if the motion could be sent back to committee so there could be a discussion about the proposed changes. **Hanna:** Said that was an option.

• Public Comment:

- 
- **Padesto:** Said that the last B&E Committee meeting was chaos and he did not agree with the characterization of the meeting in its minutes. He said when he got to the meeting, 15 minutes late, Marty Rubin was already yelling at the crowd. He said if they want transparency and for people to come to meetings, then the people have to be heard – which did not happen at the last meeting. 30 people wasted 2 hours of their time, which was regrettable.

- 
- **Ken Alpern:** Said was not at the previous B&E meeting. He said that unless there was a time

issue on this motion, the MVCC should consider sending it back to the committee. Ideally next time things would be more prepared and organized, with more light than heat. He asked if the board was prepared and informed enough to vote on this now. If not, they should send it back to committee.

- 
- **Cathy Peters:** Said she was at the last E&B meeting because she is involved with the community and the City. She could not even figure out what the meeting was about. It was very chaotic and she thought they needed a do-over.
- 
- **Sabrina Keep:** Said that she found that Rubin was not happy that he did not have control of what he wanted. It was a situation where you can't always get what you want. It was unfair, to the people who were there to support something they wanted, for Rubin to act childish, to call them names such as a mob, a gang and clowns. It was very inappropriate.
- 
- **Board Comment:**
- 
- **Hanna:** He said he thought the stakeholders had a right to have their motion voted on. He did not think it would pass, but since the stakeholders submitted it he thought the MVCC should not send it back to committee or amend it – they should just vote on it.
- 
- **Hanna moved to approve the motion. Rubin seconded.**
- 
- **Kadota moved to send it back to the Elections and Bylaws Committee. Seretti seconded.**
- 
- **Shure:** Said she did not understand how the motion worked. She asked if when stakeholders bring a motion directly to the board, could the MVCC even send it back to a committee.  
**Hanna:** Said the MVCC could send it back.
- 
- **Kadota:** Said his belief is that the stakeholders wanted it discussed, period. Discussing it in committee would be fine. There isn't a process for stakeholders to send amendments directly to a committee. There is only a process to send them to the board so that the board can send it to the committee.
- 
- **Wheeler:** Said that the E&B Committee does have a procedure for these things to be brought to them. There is a form to fill out on the website which Rubin talked about at the last meeting. It has been available since Rubin has been chair and everyone got that form at the last meeting. **Kadota:** Said that the people at the meeting were not aware of such a form until the meeting.
- 
- **Hanna:** Said personally he did not think it made sense to send it back to E&B because the people who signed this motion were at that meeting and made a conscious decision to bypass that process. He asked if there was any further comment before they voted on the motion.
- 
- **Seretti:** Said it was his understanding that the previous meeting was not official in the first place. **Hanna:** Said it ended up being that way that due to a technical error in the agenda. **Seretti:** Said that it was only fair that appropriate committee to get a chance to hear the stakeholders motion and for the stakeholders to be there to present the motion. He was not

at the meeting, so he had no idea what they were voting on.

- 
- **Inouye:** Said she did not see this stakeholder motion as a statement that the stakeholders don't want to talk further about this. She thought it was more an educational opportunity for them to let the MVCC know that community wants to give feedback. In her opinion, sending back to committee would be helpful to understand how best to vote on this. Currently, without a stakeholder presentation or discussion it was difficult for her to vote either way on this.
- 
- **Rubin:** Said that this motion did not come to the E&B Committee, it came to the board. It was put into action before the E&B meeting, which was technically unofficial. As was stated, the committee has a process for reviewing bylaws and elections procedures. As chair, he felt that the forum was an excellent way to the stakeholder's thoughts about items in the bylaws. The E&B Committee is currently dealing with the current language, the proposed language, and the reasoning behind both. At the first 3 E&B meetings they developed a plan to put each thing in order to discuss, vote on and put in a file to be sent to the board. He thought it made more sense to hold off because certain items may affect other items. For this motion to be put through the bylaws committee it would have to be put into several different form as it addresses 9-10 different items. Each one would need to be considered separately. All ideas are welcome, but he did not know where it is written that it is appropriate for people at a meeting to be disrespectful to the chair trying to help the community. It is in his report.
- 
- **Tilson:** Asked if the stakeholders needed to be come to a meeting to present stakeholder motions. **Hanna:** Said there was no obligation for stakeholders to be there. **Tilson:** Said in the first few meetings, they passed a bylaw amendment that she asked for – to divide Zone 6 and add a 7th zone for a renter-heavy very dense area south of Venice. When Kadota and her were co-chairs it was stated that previous boards wanted this amendment but never got around to. The zone would effective at next election cycle. They had brief discussions in committee about how they could do that. Someone got upset about Zone 7 and how they would rearrange the board to accommodate it, which is how they all got into this mess in the first place.
- 
- **Hanna:** Said that the people who submitted the motion know what a stakeholders' motion is and how it works. It was extremely difficult for him to believe that they wanted it to come here first only for it to be sent back to the E&B Committee. He did not believe that was their intent.
- 
- **Ambriz:** Said that should this be sent back she wanted ensure that it will be added to the agenda, heard in committee and commented on by the public. While the form to request to changes to the bylaws does exist, she did not see an official rule to consider such a request. Considering that the comment that all of these changes require multiple forms, she imagined the intent of the stakeholders may have been to aggregate all of these comments in lieu of complaining.
- 
- 
- Vote to Commit the Motion back to the Elections & Bylaws Committee:
-

- YES: Inouye, Krupkin, Hruska (3)
- 
- NO: Tilson, Shure, Seretti, Kadota, Wheeler, Stemar, Rubin, Hill, Hanna, Ambriz (10)
- 
- *With 10 no votes, the motion was not committed back to the Elections & Bylaws Committee*
- 
- Vote on Stakeholder Motion:
- 
- NO: Inouye, Wheeler, Rubin, Krupkin, Stemar, Hruska, Hanna, Shure, Seretti, Tilson (10)
- 
- ABSTAIN: Kadota, Ambriz, Hill (3)
- 
- *With 10 no votes, the Stakeholder motion was not approved.*
- 
- *At 9:33 pm the meeting was adjourned. Items 15.2, 15.3, 15.4, 15.5, 15.8, 15.9, 15.10, 15.11, and 15.12 were not heard.*
- 
- 15.2 **[FUNDING][OUTREACH] – Outreach Door Hangars** – Discussion and possible action regarding an expenditure - not to exceed \$1,000 - for the designing, printing, and distributing of Outreach Door Hangers.
- 15.3 **[ADMINISTRATIVE][INOUEYE] – Neighborhood Council Policies and Procedures Manual** – Discussion and possible action regarding a request to the Department of Neighborhood Empowerment and the Board of Neighborhood Commissioners to provide a Neighborhood Council Policies and Procedures manual to all Los Angeles Neighborhood Councils.
- 15.4 **[POLICY][PLUM][COMMUNITY PLAN] – Co-Living Arrangements** – Discussion and possible action regarding suggested requirements for co-living projects in Mar Vista.
- 15.5 **[POLICY][PLUM][COMMUNITY PLAN] – Venice Blvd. Survey** – Discussion and possible action regarding a survey to be distributed regarding Venice. Blvd. as part of the Community update process.
- 15.6 **[POLICY][PLUM] – Construction of a Gas-Fired Power Plant in Utah** – Discussion and possible action regarding MVCC sign-on to a letter to the Mayor asking that he pause plans for construction of a gas-fired power plant in Utah.
- 
- **Shure**: Said there was letter in the agenda packet for the Mayor of LA. The mayor was currently in negotiations to open a gas-fired power plant, Utah, which caught everybody by surprise since the City of LA is closing all its gas-fired power plants. The letter asks him to consider alternatives including solar power. In order to add the MVCC to the letter as one of the organizations asking him to consider this, they need to pass this motion.
- 
- **Hruska** moved to approve this item. **Rubin** second.
- 
- VOTE:
- 
- YES: Inouye, Hill, Rubin, Stemar, Hruska, Shure (6)
- 
- NO: Tilson (1)
- 
- ABSTAIN: Ambriz, Hanna, Kadota, Krupkin, Seretti, Wheeler (6)

- 
- *With 6 yes votes, the motion passed.*
- 
- 15.7 **[POLICY][PLUM] – CIS in Support of RSO Tenants**– *Discussion and possible action regarding a CIS in support of a motion by Councilmembers Bonin & Koretz supporting L.A.M.C. 12.95.2 (f)(6) protections for RSO tenants when the vacancy rate is below 5%.*
- 
- *Shure asked to hear and vote on items 15.7, 15.8, 15.9 and 15.10 together. Without objection the items were heard and voted on together.*
- 
- **Shure:** *Said that 15.7 was a motion made by CM Bonin in support of the Mitchell Avenue tenants and all those who live in RSOs in the MVCC’s planning area. It asks for a report back from the Department of Planning containing information that would allow the creation of an ordinance that would protect these tenants. She thanked CM Bonin for his efforts on this. 15.8 was support for another report to find out what is allowable under the new state laws that would allow them to create an ordinance to protect those who are in apartments that were created post 1978. 15.9 is support for a City Council motion for a report to find out if they are paying people enough based upon what the comparable cost of apartment housing would be when they relocate and also whether or not they are creating enough affordable housing to replace what they were currently losing. 15.10 is in support of another motion to create and maintain a tracking system concerning TIC/RSO displacement of tenants.*
- 
- **Wheeler** *moved to approve items 15.7, 15.8, 15.9 and 15.10. Hruska seconded. Without objection, the motion was approved.*
- 
- *After these items were approved, the board returned to agenda item 12, the Consent Calendar.*
- 
- 15.8 **[POLICY][PLUM] – CIS in Support of Report on Statewide Tenant Protections** – *Discussion and possible action regarding a CIS in support of a City Council motion to report back on statewide tenant protections in non-RSO units constructed post-1978.*
- 15.9 **[POLICY][PLUM] – CIS in Support of Tenant Relocation Assistance, etc.** – *Discussion and possible action regarding a CIS in support of a City Council motion regarding tenant relocation assistance, cost of comparable housing, and increased affordable housing replacement.*
- 15.10 **[POLICY][PLUM] – CIS in Support of Tenant Displacement**– *Discussion and possible action regarding a CIS in support of a City Council motion to create and maintain a tracking system concerning TIC/RSO displacement of tenants.*



- 15.11 [ADMINISTRATIVE][INOUE] – Civic University (CivicU©) in Mar Vista – Discussion and possible action regarding a request to the Department of Neighborhood Empowerment to bring Civic University (Civic U©) to Mar Vista to conduct a mock Board meeting as a training opportunity for the MVCC and other local NCs.  
<https://calstatela.patbrowninstitute.org/what-we-do/civic-university-2/>
- 15.12 [FUNDING][AMBRIZ] – Replacement Video Equipment – Discussion and possible action regarding an expenditure - not to exceed \$2,000 - for replacement video equipment for use in broadcasting MVCC meetings.

16. **Adjournment**

*Rubin moved to adjourn the meeting. Hruska seconded. Without objection the meeting was adjourned at 9:33 pm.*

DRAFT

#### **10.2.4. Secretary – Mary Hruska**

- All policy, Administrative and Funding motions (excluding Consent Calendar items) from May through December 2019 have been uploaded to the website.
- Will be uploading corresponding CISes as well.

#### **10.3.3. Zone 3 – Mary Hruska**

- Continuing to work with surrounding neighbors on excessive filming and private parties at 3407 Grand View. Hilltop President has met with owner, and situation will be monitored with new actions depending on what events (if any) ensue.
- New SLO for Basic Car 14A25: Karwon Villery (38717@lapdonline), replacing Jennifer Muther
- Will be working with Zone 3 Residents Associations and other Zone 3 residents to begin presenting monthly crime documentation as part of the Zone 3 report.

#### **10.4.2. Planning and Land-Use Management – Community Plan**

Currently researching and writing four motions for Jan meeting:

- 1) Dwelling Unit Capacity for Mar Vista
- 2) Ordinance to establish objective standards for carbon reduction and stormwater mitigation per square foot of lot
- 3) Ordinance to include solar panel obstruction regulations to any proposed project design
- 4) Input on fate of community plan areas (currently undeveloped) that form the eastern runway protection zone

## 10.4.6. Community Outreach

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THE MAR VISTA COMMUNITY COUNCIL



# Outreach Committee Report

Prepared for: The Mar Vista Community Council, Board of Directors

Prepared by: Kathryn Wheeler, Chair

December 19, 2019

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## OUTREACH COMMITTEE

### MISSION STATEMENT

To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

### OVERVIEW

This Committee was newly formed on July 9, 2019, when, after the June election, the new chairs were named. This committee came with only a name. Its assets had been distributed among many who had worked hard to provide outreach to the stakeholders—heartfelt appreciation to each one of them.

Since the months that have passed, Outreach has become more cohesive and unified in its vision and mission. As this report is being written, a MVCC Newsletter is about to be presented to the Board of Directors, something that has not happened for over eighteen months. Outreach is grateful to those within the Mar Vista community and the MVCC for its patience, understanding, and assistance during this formative period.

### AVAILABLE ASSETS

Informing Mar Vista stakeholders of the MVCC message is the fundamental purpose of Outreach; therefore, as with any good marketing company, its available assets need to be coordinated and function as one with the minor tailoring (e.g., size, timing, material) necessary to achieve the highest benefit from each asset.

Due to the confines of being a City organization, many of the assets must function on a sub par marketing field. Yet, Outreach will continue to make strides in compensating for such City restrictions that hamper marketing and messaging of the MVCC.

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## OUTREACH COMMITTEE

A representative from DONE, Semee Park, attended an Outreach meeting in October and clearly articulated that if the MVCC posts about or promotes another entity (e.g., Historic Fire Station 62), then the MVCC *must* post about or promote every other request. As the MVCC is run by volunteers, posting or promoting all outside requests is an impossibility. Therefore, future postings and promotions will be limited to just *MVCC and MVCC-sponsored events*.

### Facebook

This Page is still waiting to be “adopted” by someone in Outreach to create a “best practices” for posting, and be responsible for altering the web content for posting on Facebook.

Outreach was made aware of additional sub-Pages on Facebook having to do with the Mar Vista Community Council. Most appear to be abandoned. All information was provided to the MVCC Chair for determining next steps. No specific instructions have been provided.

### Farmer’s Market Blue Tent<sup>1</sup>

This Outreach asset is functioning quite smoothly, with only one hitch in over three months. This “hitch” was due to CERT being called away for an emergency (at the very last minute) due to the fires that the Los Angeles Area encountered. Of course, this can happen, and while it would be great to receive a phone call to fill the spot, this is highly impractical as emergencies are called that for a reason—everything else stops.

The current schedule has not changed, and confirmation for the next quarter was received from all parties. March has five Sundays, and the Emergency Preparedness Subcommittee will be using the tent on March 22, 2020. The Farmers’ market will be contacted on the prior Wednesday to place a special chalkboard sign that provides directions, the committee’s name, and other desired information to stakeholders.

The current schedule (until further notice):

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<sup>1</sup> NOTE: The Farmer’s Market has always considered the “Green” and “White” tents to be under their purview and authority as they have been “free.” Currently, MVCC has outstanding paperwork to be signed. Starting Sunday, September 15, 2019, the Mar Vista Container stored with the Farmer’s Market will only have blue tent items stored in it. The “Green” tent will have its own ‘green’ container for storage.

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## OUTREACH COMMITTEE

- 1st Sunday: Friends of Historic Fire Station 62
- 2nd Sunday: CERT
- 3rd Sunday: LADOT
- 4th Sunday (when there are 5): MVCC Outreach Committee - unless otherwise noted
- Last Sunday (whether 4th or 5th): Mar Vista Chamber of Commerce

### Gmail

Late in the last quarter of the calendar year, Outreach was informed of a gmail account: [MarVistaCommunityCouncil@gmail.com](mailto:MarVistaCommunityCouncil@gmail.com) and gained access. This provides availability to all of the suite that comes with a gmail account. However, this account is a “personal” account, and not meant for business. If the MVCC finds that it wants to utilize the variety of “apps” that gmail accounts provide, Outreach will research the cost of replacing the personal account with a business account. However, at the moment, no Board member has responded with interest in using the gmail account tools.

### Instagram

In the September report, it was noted that,

“This account came as a personal account and not a business account. Therefore, Instagram is not being fully utilized. It also came with 217 *followers* and MVCC *following* 89. Unfortunately, the 89 included those that fell outside the guidelines (e.g., commercial business); therefore, the *following* list was reduced to 15. No additional *followings* have been added by Outreach; however, current *followers* is at 219.”

“Changing to a business account will provide added benefits, such as “call-to-action” and analytics. This will assist in fully utilizing the benefits of Instagram. There is no cost to changing to a business account. However, Outreach does not have the authority to make this change.”

Today, the MVCC is *following* 16 (Councilman Mike Bonin was added). The *followers* have increased to 240. It is a personal account as Outreach has not “pushed” to move this to a

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## OUTREACH COMMITTEE

business account until it is “adopted” by someone in Outreach to create a “best practices” for posting, and be responsible for altering the web content for posting on Instagram.

### MailChimp

Months after the last report, Outreach did gain access to the MailChimp analytics. Due to this access, Outreach became aware that, in August of 2018, all of the options for email subscriptions had been effectively eliminated by placing the different “segments” or “groups” into one large “audience.” Only by using “filters” (a very tedious process), may the different “groups” be seen individually, and is not a working solution.

While not exhaustive, Outreach did contact several people (past and present Board members) who had access to MailChimp regarding this action. No one had an answer. Therefore, Outreach is in the very meticulous process of “undoing” this action without harming the data base.

Subscribers and Unsubscribes have, historically, remained equal—with neither overtaking the other. The outlier is the dozens of new subscribers due to the events Outreach attended this year. It remains to be seen if these remain as subscribers.

### WEEKLY ROUNDUP

Outreach continues to send the *Weekly Roundup* that reaches everyone who has subscribed. Responses continue to be favorable. It is hoped that the MVCC input for the *Weekly Roundup* will grow. It is a valuable resource that all committees and subcommittees should take advantage.

In 2020, the *Weekly Roundup* will be sent out on Tuesdays between 10:30am and 11:30am, the day and time experts consider to be a prime time for emailing and posting. This will be tried over the next quarter. At the end of that time period, a comparison will be made of the last two quarters to determine if there is any difference, and take appropriate action.

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## OUTREACH COMMITTEE

### Next Door

[NextDoor.com](#) is part of the Department of Neighborhood Empowerment (DONE) and not to MVCC exclusively. Neighborhood Councils are given guidelines to follow. It is be used “infrequently” (i.e., “try to stay at once a month”), and for the “unusual” (e.g., special events exclusive to MVCC) and not items that are “regular,” (e.g., committee meetings).

Outreach will continue to follow DONE’s guidelines.

### Twitter

This Asset is still waiting to be “adopted” by someone in Outreach to create a “best practices” for posting, and be responsible for altering the web content for posting on Twitter. Twitter is a very limited social media account when it comes to organizations such as MVCC because Twitter is an up-to-the-minute social media account and MVCC is much slower in its “news.”

Like Instagram, MVCC was *following* many that did not fall within the guidelines. The original list of 46 was reduced to 15 *following*, no additional *followings* were added before the September Quarterly Report. Since that report, 9 *followers* have been added, for a total of 120.

### Website

The Web Corner has been servicing MVCC and many other Neighborhood Councils for years. Their Dashboard creates the ability for many people to use the website without the concern of someone accidentally breaking the website. While this is an added convenience and (in theory) works well for a Neighborhood Council, it means that no substantive changes can be made without opening a ticket with The Web Corner and The Web Corner doing the actual work. MVCC will be charged for “change tickets.” Therefore, only the MVCC Chair may approve a ticket for changes. An estimate for a cost is created, then the Executive and Finance Board has to vote on its approval and then the full Board of Directors.

It is the hope that in 2020, Outreach will begin the process of receiving input from stakeholders, the Board, and Committee Chairs as to the changes they would like to see on [MarVista.org](#).



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## **OUTREACH COMMITTEE**

Once input is provided, the Outreach Committee looks forward to creating options to achieve the desired results.

### **YouTube**

This account is @MarVistaCouncil. It was opened on June 2, 2010. Within a ten-month period, twenty-five videos were uploaded. It has not been used since April 21, 2011, and has seven subscribers.

Outreach was approached by the Homeless Issues Subcommittee Chair, Armond Seretti, about videotaping his meetings and posting. The equipment for videotaping had been stolen, and reimbursement is still waiting to be received. The Outreach Committee will address this issue in 2020.

## **MOTIONS**

Outreach is currently working on a format that will provide this information online for convenience and ease of use.

## **PROJECTS**

A brief outline of what the Outreach Committee has been doing and/or is in the process of completing. This list is not exhaustive and is from the time period between reports.

### **MVCC Newsletter**

The MVCC has not produced a general newsletter since the fall of 2018. Its first was in 2003. Stakeholders questioned as to “what happened” to the newsletter, and are looking forward to its return. It is hoped that the finished newsletter in addition to this Report will be approved at the January 14, 2020 Board of Directors’ meeting.

### **Outreach Table at the Board of Directors’ Meetings**

A budget for snacks and water for each Board of Directors’ meeting was approved. This has been a success with stakeholders, City Officials, and Board members utilizing this service.

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## **OUTREACH COMMITTEE**

### **Event Mobility Cart**

The Board approved an “Event Mobility Cart” which allows for Outreach to take its materials and SWAG to stakeholder events and gatherings instead of waiting for them to come to MVCC.

### **Storage Unit**

While the storage unit belongs to the entirety of the MVCC, Outreach has SWAG, Tents, and other “extras” needed for effective outreach. These items cannot be stored in someone’s home and should be itemized/cataloged as inventory. Currently, these items are in unmarked cardboard boxes without accessibility; therefore, a funding motion was passed to purchase the necessary containers to organize these materials. This is an ongoing process, and not a small task.

### **Neighborhood Associations - Newsletter Advertising**

Another great avenue for outreach through Neighborhood Associations is by purchasing an ad in their Newsletters. It is our hope to create interest in these already active organizations and encourage their participation in MVCC. Currently, we have plans to purchase, or have already purchased ads in the newsletters from the Mar Vista Neighborhood Association, North Westdale Neighborhood Association, Westdale Homeowner’s Association, and Hilltop Neighbors Association.

The Westside Village Homeowners Association and the MVCC did correspond regarding advertising in their newsletter; unfortunately, the ad cost exceeded what the MVCC has spent to advertise in similar newsletters.

### **Outreach eMail**

Outreach did acquire an email that will provide future Chairs the information and history to aid in running the Outreach Committee.

### **Boilerplate Ads**

Approved ads that will assist in reaching stakeholders, in a timely fashion, through advertising.

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## OUTREACH COMMITTEE

### MOVING FORWARD

It is exciting that the MVCC sponsors so many events or creates their own events. It is an honor when a committee or organization provides the opportunity for input. The issue with MVCC receiving adequate credit is the time needed, in advance, to actually provide Board approval for the use of the MVCC Logo. In an effort to mitigate this time constraint, Outreach created “boilerplate ads” that was approved by the Board.

In the future, it is hoped that, “committee campaigns,” social media “best practices” as well as other ideas (e.g., Outreach Calendar online) for the current and future committee to work efficiently and effectively within the guidelines it must follow. This is still in its infancy; however, the future is looking bright for these and other ideas. It is important that MVCC is able to respond to the community needs in a timely fashion.

### CONCLUSION

It is our hope that this report provides the needed insight to this relatively “new” committee. Please, feel free to contact the Outreach Chair ([Kathryn.Wheeler@MarVista.org](mailto:Kathryn.Wheeler@MarVista.org)).

**11.3 Appointment of Zone 4 Director** – Appointment and confirmation of a candidate to replace Armond Seretti who resigned his seat effective at the conclusion of this meeting.

**mvcc.director.hanna@gmail.com**

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**From:** bill bahen [REDACTED]  
**Sent:** Thursday, December 5, 2019 11:06 AM  
**To:** elliot.hanna@marvista.org  
**Subject:** Armond's vacancy  
  
**Flag Status:** Flagged

Hello Elliot

I wanted to throw my hat in the ring per se. I have had numerous interactions with Nanette in reference to her neighborhood board and a lot of start and stops trying to dig in and help. We have also discussed neighborhood issues and see one another frequently around at the various community events. I'm sure we have met.

I wanted to see if there was a time soon that I could come and meet you and advocate on my behalf. Share with you my interests and my why.

I am close by to you on Federal near Charnock. I'll make myself available if you can find some time to meet?

Thank you in advance and hope to meet you soon!

Bill Bahen

**mvcc.director.hanna@gmail.com**

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**From:** Malcolm Brown [REDACTED]  
**Sent:** Friday, December 13, 2019 2:14 PM  
**To:** chair@marvista.org  
**Subject:** Zone 4 Director Vacancy  
  
**Flag Status:** Flagged

Sirs

I am interested in filling the Zone 4 Director Vacancy.

I helped form the South Robertson Neighborhood Counsel 20 years ago and helped organized the annual street festival for many years.

I live at [REDACTED] Los Angeles, CA 90066. Cell [REDACTED]. email: [REDACTED]

Thank you, Malcolm Brown

Please provide your name, phone number, and a letter of interest. Thank you.

**mvcc.director.hanna@gmail.com**

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**From:** Page Schult [REDACTED]  
**Sent:** Monday, December 23, 2019 10:07 AM  
**To:** Chair@marvista.org  
**Subject:** Zone 4 Director Candidate

Hello, Mar Vista Chair!

I am very interested in serving as the next Zone 4 Director. About a year ago, I purchased a house on the corner of [REDACTED]. I love living in Mar Vista and want to become more involved within the community.

Professionally, I run digital strategy at Repurpose, a company that recently moved from the Los Angeles Clean Tech Incubator. Working in the sustainability space has helped me realize the extent to which individual and community level initiatives can spark national change.

As Zone 4 Board Director, I would love to contribute to the Homeless Issues Subcommittee and/or the Great Streets Subcommittee. With the encampment under the 405 on the border of Zone 4, that is a homeless community I drive by daily and would love to better understand how to provide food, mental health services, and educational opportunities on how to find long-term shelter. As a professional in the sustainability space, I would put my knowledge to work to ensure Mar Vista is an environmentally educated and renewably-reliant community - through composting, recycling education, preventing food waste, and making sure our roads are biker- and pedestrian- friendly!

All in all, I believe sustainability focuses on meeting the needs of the community across social, economic, and environmental pillars. As Zone 4 Director, I would work with the rest of the board and our community to ensure Mar Vista is a role model for the rest of our LA communities.

Thank you for the consideration and I look forward to discussing this further. My number is: [REDACTED].

Happy Holidays,  
Page Schult

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PAGE E. S. SCHULT

[REDACTED]

[REDACTED]

[LinkedIn](#)

**mvcc.director.hanna@gmail.com**

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**From:** Robert Watkins, Jr [REDACTED]  
**Sent:** Monday, December 16, 2019 5:09 PM  
**To:** elliot.hanna@marvista.org  
**Subject:** Re: position

**Flag Status:** Flagged

Hi Elliot

Please submit me for the open position on the Mar Vista Community Council.

I grew up in Los Angeles, trained at LA County USC General Hospital for 9 years in medical school and orthopedic residency. Have lived in Santa Monica and Venice. Currently, I have lived in Mar Vista with my wife and two sons for 13 years. I have worked at the Cedars Marina Hospital in Marina Del Rey as an orthopedic spinal surgeon for 13 years.

My leadership experience: President of USC Medical School Student Body for two terms, Chairman of Surgery Dept Marina Hospital, and Chief of Staff Elect Marina Hospital. I am also the spine consultant for the Dodgers, Rams, and Clippers.

I love Mar Vista, I love everything about Mar Vista. As a surgeon, I make tough decisions with the goal of helping people everyday. I look forward to helping our community by gathering input from all sources and finding a path of compassion and hope to help us move forward and improve our surroundings. As a group, we can make our neighborhood better for everyone. I believe I have the skills and concern to help make this happen.

Thank you  
Rob Watkins

**mvcc.director.hanna@gmail.com**

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**From:** Romanitchiko Samiley [REDACTED]  
**Sent:** Saturday, January 4, 2020 2:15 PM  
**To:** Chair@MarVista.org  
**Cc:** Elliot hanna; Elliott Hana; SelenaLCSW  
**Subject:** Zone 4 Director

Dear Community Council Chair:

Please consider appointing me for the vacancy for the Zone 4 Director. My name is Romanitchiko Samiley, and I have been a resident of Mar Vista for 21 years and a homeowner and resident in Zone 4 for 17 years.

I have been involved in advocating for neighborhood for many years. Most recently I served as co-chair for the Homeless Issues Committee (HIC). As co-chair of the HIC, I served as the liaison between my neighborhood and the community council. With the help of the Community Council Director Elliott Hanna and the other HIC co-chairs Susan Klos and Renee Sabshin, we coordinated a neighborhood meeting with the Councilman to hear our concerns about the effects of the growing homeless encampment near our neighborhood. I have been involved in bringing media attention to the effects of homelessness on the quality of life in our neighborhood. It was overwhelming hearing the complaints from my neighbors about the daily problems we were facing in our area, and I needed to take a break from the HIC. During my break, the problems didn't go away and there is still so much work to be done; hence, I'd like to get involved again.

Please consider my application for the Zone 4 Director as I committed to representing my community and working with council on issues that affect my neighborhood, zone and community.

Sincerely yours,

Romanitchiko Samiley

**mvcc.director.hanna@gmail.com**

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**From:** Annie Bickerton [REDACTED]  
**Sent:** Saturday, January 4, 2020 8:01 PM  
**To:** chair@marvista.org  
**Subject:** Letter of Interest for Zone 4 Director

Dear Mar Vista Community Council Board Chair and Directors,

I write to submit my interest in the role of Zone 4 Director. I currently serve as a Co Chair of the Renters Engagement Subcommittee and actively engage in efforts to advance the outreach of our Community Council.

I am passionate about our community and look forward to working together to improve our neighborhoods.

Thank you for your consideration and please feel free to reach me if you have any questions.

Annie

--

Annie Bickerton

[REDACTED]



**mvcc.director.hanna@gmail.com**

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**From:** Vanessa Diaz [REDACTED]  
**Sent:** Saturday, January 4, 2020 8:14 PM  
**To:** board@marvista.org; chair@marvista.org; info@marvista.org  
**Subject:** Letter of interest for Zone 4 Director

Dear Mar Vista Community Council Chair and Directors,

My name is Vanessa Diaz and I am submitting my letter of interest to be considered for the Zone 4 Director role within the Mar Vista Community Council.

I am a Mar Vista resident for several years and involved in various committees. I can provide a fresh perspective and new ideas as a neighbor and community advocate.

In my time in Mar Vista, I have attended countless meetings and ran for At Large in 2019. I am also engaged with the Mar Vista Chamber of Commerce. I have become a cheerleader for the Mar Vista area and all it has to offer to the wider community of Los Angeles. I truly believe in civic engagement and volunteerism and I would be honored to sit on the Mar Vista Community Council.

Thank you for taking the time to review my statement of interest in the volunteer At Large position.

Warm regards,  
Vanessa Diaz  
--  
Sent from iPhone

12.1 [FUNDING][EXFIN] Approval of November, 2019 M.E.R. – Action regarding approval of the November, 2019 Monthly Expenditure Report

## Monthly Expenditure Report



**Reporting Month: November 2019    Budget Fiscal Year: 2019-2020**

**NC Name: Mar Vista Neighborhood Council**

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$37285.97	\$712.85	\$36573.12	\$438.79	\$0.00	\$36134.33

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$42035.59	\$531.36	\$31173.12	\$138.79	\$30734.33
Outreach		\$181.49		\$300.00	
Elections		\$0.00		\$0.00	
Community Improvement Project	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Neighborhood Purpose Grants	\$7500.00	\$0.00	\$5400.00	\$0.00	\$5400.00
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$12249.62	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	STAPLES 00114272	11/02/2019	(Credit card transaction)	General Operations Expenditure	Office	\$9.42
2	STAPLES 00114272	11/10/2019	(Credit card transaction)	General Operations Expenditure	Office	\$9.86
3	STAPLES 00114272	11/11/2019	(Credit card transaction)	General Operations Expenditure	Office	\$174.76
4	STAPLES 00114272	11/24/2019	(Credit card transaction)	General Operations Expenditure	Office	\$37.32
5	THE WEB CORNER, INC	11/01/2019	(Credit card transaction)	General Operations Expenditure	Outreach	\$150.00
6	MAILCHIMP MONTHLY	11/28/2019	(Credit card transaction)	General Operations Expenditure	Outreach	\$31.49
7	The Vineyard Christian Fellowship Westside	10/15/2019	The MVCC approved the FY2019-20 Administrative Pac...	General Operations Expenditure	Office	\$200.00
8	Saint Andrew's Lutheran Church	10/17/2019	The MVCC approved the FY2019-20 Administrative Pac...	General Operations Expenditure	Office	\$50.00

9	Saint Andrew's Lutheran Church	11/12/2019	The MVCC approved the FY2019-20 Administrative Pac...	General Operations Expenditure	Office	\$50.00
<b>Subtotal:</b>						<b>\$712.85</b>

<b>Outstanding Expenditures</b>						
<b>#</b>	<b>Vendor</b>	<b>Date</b>	<b>Description</b>	<b>Budget Category</b>	<b>Sub-category</b>	<b>Total</b>
1	Kathryn Wheeler	10/17/2019	Funding Motion: The MVCC approves a board rei...	General Operations Expenditure	Office	\$86.28
2	Elliot Hanna	10/17/2019	Funding Motion: The MVCC approves a board re...	General Operations Expenditure	Office	\$52.51
3	Hilltop Emergency Response Org.	11/25/2019	Funding Motion: Approval of an appropriation ...	General Operations Expenditure	Outreach	\$300.00
<b>Subtotal: Outstanding</b>						<b>\$438.79</b>

## Monthly Expenditure Report



**Reporting Month: December 2019    Budget Fiscal Year: 2019-2020**

**NC Name: Mar Vista Neighborhood Council**

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$36573.12	\$1626.22	\$34946.90	\$655.99	\$0.00	\$34290.91

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$42035.59	\$1626.22	\$29546.90	\$263.23	\$28890.91
Outreach		\$0.00		\$392.76	
Elections		\$0.00		\$0.00	
Community Improvement Project	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Neighborhood Purpose Grants	\$7500.00	\$0.00	\$5400.00	\$0.00	\$5400.00
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$12962.47	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	STORQUEST-WLA/SAWTELLE	12/01/2019	(Credit card transaction)	General Operations Expenditure	Office	\$488.00
2	THE WEB CORNER, INC	12/01/2019	(Credit card transaction)	General Operations Expenditure	Office	\$150.00
3	STAPLES 00114272	12/01/2019	(Credit card transaction)	General Operations Expenditure	Office	\$9.64
4	STAPLES 00100909	12/09/2019	(Credit card transaction)	General Operations Expenditure	Office	\$322.81
5	MAILCHIMP MONTHLY	12/28/2019	(Credit card transaction)	General Operations Expenditure	Office	\$31.49
6	STORQUEST-WLA/SAWTELLE	12/31/2019	(Credit card transaction)	General Operations Expenditure	Office	\$488.00
7	Kathryn Wheeler	10/17/2019	Funding Motion: The MVCC approves a board rel...	General Operations Expenditure	Office	\$86.28
8	Saint Andrew's Lutheran Church	12/13/2019	The MVCC approved the FY2019-20 Administrative Pac...	General Operations Expenditure	Office	\$50.00

<b>Subtotal:</b>	<b>\$1626.22</b>
------------------	------------------

<b>Outstanding Expenditures</b>						
<b>#</b>	<b>Vendor</b>	<b>Date</b>	<b>Description</b>	<b>Budget Category</b>	<b>Sub-category</b>	<b>Total</b>
1	Elliot Hanna	10/17/2019	Funding Motion: The MVCC approves a board re...	General Operations Expenditure	Office	\$52.51
2	Hilltop Emergency Response Org.	11/25/2019	Funding Motion: Approval of an appropriation ...	General Operations Expenditure	Outreach	\$300.00
3	Kathryn Wheeler	12/13/2019	Funding Motion: /the MVCC approves a rei...	General Operations Expenditure	Outreach	\$92.76
4	Kathryn Wheeler	12/13/2019	FUNDING MOTION: The MVCC approves a reimburse...	General Operations Expenditure	Office	\$110.72
5	Saint Andrew's Lutheran Church	12/30/2019	The MVCC approved the FY2019-20 Administrative Pac...	General Operations Expenditure	Office	\$100.00
<b>Subtotal: Outstanding</b>						<b>\$655.99</b>

**12.3 [FUNDING][EXFIN] Approval of FYI2019-2020 Budget Adjustments** – Action regarding approval of adjustments to the FY2019-2020 budget.

MVCC BUDGET REVISED 6 MONTH YTD			
	Totals	YTD	Remaining
MVCC FY 2019-2020 Annual Budget	42,000.00		
Adjustment Aug 2019 budget revisions	7,535.59		
Budget revisions			
Total	49,535.59		
<b>Office/Operational Expenditures</b>			
Room rentals-St Andrews	850.00	415.00	435.00
Room Rentals-Westside Vineyard	850.00	500.00	350.00
Room rentals-Windward school	600.00	-	600.00
Room rentals-St Bede 's	300.00	-	300.00
Storquest	5,748.00	2,820.00	2,928.00
BOD setup & storage \$150/mo	900.00	-	900.00
PO Box Rental	162.00	-	162.00
Office-related service - minute taker	2,823.28	819.28	2,004.00
Office-related - printing/copying	2,900.00	1,208.13	1,691.87
Printing - business cards	1,100.00	955.03	144.97
*8/2019 Hospitality \$50/mo	410.72	110.72	300.00
Misc office Supplies	650.00	52.51	597.49
*8/2019 12.14 storage unit supplies	500.00	86.28	413.72
Total	17,794.00	6,966.95	10,827.05
<b>Outreach</b>			
Space Rental MVFM	300.00	300.00	-
Website hosting & maintenance -Web Corner	1,926.00	921.00	1,005.00
E-mail service - Mail Chimp	360.00	175.47	184.53
Newsletters Fall/Spring	12,220.00	-	12,220.00
Neighborhood Association - outreach (x7)	1,050.00	300.00	750.00
*Aug Nwana \$150		150.00	-
*Sept 12.11 Westdale HO \$150		150.00	-
*Oct 12.6 Hilltop NA \$150			-
Neighborhood Association - newsletter ads (x7)	1,050.00	300.00	750.00
*Aug Nwana \$150		150.00	-
*Sept 12.12 Westdale HO \$150		150.00	
92. *Oct 12.5 Hilltop \$150			

Misc Outreach subtotal	11,335.59	4,106.26	7,229.33
* Aug 12.11 town hall	500.00	-	500.00
* Aug 12.15 Mobile Outreach	500.00	92.76	407.24
* Sept 12.4 Budget Advocates	1,000.00	1,000.00	-
* Sept 12.5 Congress of Neighborhoods	2,000.00	2,000.00	-
* Sept 12.9 Disaster Survival Training	300.00	300.00	-
* Sept 12.14 Homeless Resource Guide	300.00	-	300.00
* Oct 12.3 Bike safety Fair	2,000.00	-	2,000.00
* Oct 12.4 Print/buy bike lit	2,000.00	713.50	1,286.50
* Nov 7.1 ER Prep	190.00	-	190.00
* Nov 9.2 Door Hangers	1,000.00	-	1,000.00
uncommitted	1,545.59	-	1,545.59
<b>Total Outreach Expenditures</b>	<b>28,241.59</b>	<b>6,102.73</b>	<b>22,138.86</b>
<b>Neighborhood Purpose Grants</b>	<b>3,500.00</b>	<b>2,100.00</b>	<b>1,400.00</b>
* Aug 12.4 Friends of the Library \$1500		1,500.00	- 1,500.00
* Sept 12.8 Grease Night \$600		600.00	- 600.00
Community Improvement Projects		-	-
Aug Adjusted from \$4K to \$2K	-	-	-
Sept Adjusted from \$2K to 0		-	-
<b>Elections</b>			
TOTAL BUDGET ALLOCATIONS			
Office/Operational Expenditures	17,794.00	6,966.95	10,827.05
Outreach Expenditures	28,241.59	6,102.73	22,138.86
Elections Expenditures			
General and Operational Expenditures	-		
NPG Expenditures	3,500.00	2,100.00	1,400.00
CI expenditures	-	-	-
<b>TOTAL EXPENDITURES FOR FY 2019-20</b>	<b>49,535.59</b>	<b>15,169.68</b>	<b>34,365.91</b>

Treasurer's report (1/9/2020) on suggested budget revisions. June-Dec 2019 YTD

Two budgets were sent to you first one dated 12/10 is current budget, second one dated 12/28 is proposed/adjusted budget.

I will go line by line with any adjustments I'm proposing. Most is in the office/operations section. Budget will be adjusted again based on spending end of March.

Room rentals

-**St Andrew's** original budget \$600, **increased** to \$850 since we have spent \$415 for the first six months of a \$600 budget. Rooms rates are \$25 with an occasional \$40 charge for larger room.

-**Westside Vineyard's** original budget \$600, **increased** to \$850 since we have spent \$500 (correction) for the first six months of a \$600 budget Room rates are \$25/mtg, original budget was 2 mtgs/mo and we are doing 3-5/month.

-**Windward's** original budget \$1200, **decreased** to \$600 since we have spent zero, so dollar amount adjusted for the remaining 6 months. Last year a motion was passed to pay Winward \$25/mtg like we pay most other venues. 4 meetings/month = \$100 x 12 months = \$1200 (our original budget) Unfortunately Windward cannot charge us for meeting room space. We will most likely be asking CD11/city council for a motion to accept our meeting room space as a donation. Please refer to your NC Funding guidelines pg 37.

-**St Bede's** original budget \$600/12months, **Decreased** to \$300/6 month .

**Storquest**-rent was raised 2 months ago by \$27/mo, \$461 to \$488, starting in Nov so budget **increased** x 8 mo x \$27 = \$216

**BOD set-up and storage**, We passed a motion to look into paying the park to store out BOD equipment at \$150/mo. Amount **decreased** from \$1500 (10 months) to \$900 (6 months) since we haven't worked out the details yet.

**Minute taker**- we haven't been billed for the last 3 months, our meetings have gone long so I am expecting to need an **increase** in the budget. I'm adding **\$439.28** from savings elsewhere in the office category.

**Printing/copying** original budget \$2400, I'm **increasing** by \$500 since several committees have also asked for printing expenses to be paid. Any committee can have their agendas, minutes, supplemental materials printed at the MVCC's expense with prior approval of the chair. Please note if you use your own credit card for payment, I will need your credit card statement with the charge on it in order for you to be reimbursed. (Simplify and pay cash)

**Business Cards** – **increased**, added \$100 for new board members

**Hospitality** original budget was a line item for \$1500, a motion was later passed for \$50/month or \$650 for the year. I've **adjusted /decreased** the amount to equal money spent (\$110.72) plus \$50/month x 6 months (\$300)

**Misc Office supplies**-no change

**Storage unit supplies**-I entered \$86.28 as an office expense rather than an outreach expense, the city wants me to charge it to this line item, so just making all aware.

**Outreach**

**MVFM**-original budget was \$1200, because of reduced space rental cost was reduced to \$300, so budget reduced to \$300

**Uncommitted** **Increased** from \$645.59 to \$1545.59 (\$900 savings from MVFM rental) We have numerous survey funding motions, this money could be applied to but won't cover everything proposes.



**14.1 [FUNDING][OUTREACH] Community Plan Survey** – Discussion and possible action regarding an expenditure - not to exceed \$1,000 - for design, printing, and distribution costs for a survey for the Community Plan Input Document.

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: Print Surveys to Receive Input From Stakeholders**

**BACKGROUND:**

The City of Los Angeles is in the process of updating the Zoning Codes and has requested input from the community as to what is wanted/needed for future building. MVCC is working to facilitate that effort.

To that end, i.e., provide a voice to stakeholders, MVCC has created a survey to document the wishes of the community regarding building and zoning.

In order to determine a good sampling size, one must first determine the population. Mar Vista has a Total Population of 59,747 living in 24,951 households.<sup>1</sup>

Next, we need to determine how accurate we want to be, or our margin of error. Additionally, what “confidence level” do we need? This information helps determine the appropriate sampling size.

According to SurveyMonkey, a sampling size of 660 would provide a 99% confidence level with less than 5% margin of error.<sup>2</sup> Other survey companies (e.g., CheckMarket,<sup>3</sup> Creative Research Systems<sup>4</sup>) confirm these numbers. The aforementioned survey companies determined that increasing the sampling size to 1,000 would reduce the margin of error by 1%.

The response rate with online and external surveys (i.e., not within the organization) tend to average about 10-15%<sup>5</sup> At present, the MVCC email list is less than 2,200. Therefore, the sampling size of an exclusively online survey might produce 330 (2200 x 15%) responses—half of an appropriate sampling size. Also, an exclusively online survey would disenfranchise those without internet access. I personally know several neighbors who do not have internet access, and while they have a cell phone, they

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<sup>1</sup> <https://www.point2homes.com/US/Neighborhood/CA/Los-Angeles-County/Los-Angeles/Mar-Vista-Demographics.html>

<sup>2</sup> <https://www.surveymonkey.com/mp/sample-size/>

<sup>3</sup> <https://www.checkmarket.com/sample-size-calculator/>

<sup>4</sup> <https://www.surveysystem.com/sscalce.htm>

<sup>5</sup> <https://www.surveygizmo.com/resources/blog/survey-response-rates/> and <https://www.genroe.com/blog/acceptable-survey-response-rate-2/11504>

use it exclusively to make phone calls. Plus, about 10% of Mar Vista's population lives below the Poverty Level.<sup>6</sup>

According to the Pew Research Center, "10% of U.S. Adults do not use the internet." The highest nonusers are those without a high school diploma (29%), over 65 (27%), high school only (16%), Black (15%), and Hispanic (14%).<sup>7</sup>

If the Board deemed that an online survey were to function as the main avenue for obtaining information, a printed version would be a great adjunct to help mitigate concerns.

Six hundred and sixty completed surveys is a reasonable number to obtain. There are several ways in which the surveys could be distributed for completion. One way would be to have each Board member be responsible to return 51 completed surveys. The neighborhoods (within each Zone) could be segmented for sampling. Each Board member would be given a segment, and return 51 completed surveys; thereby, providing a sampling size of 663. If a Board member declined, or was unable to fulfill this duty, a stakeholder could be given the responsibility.

Further suggestions, options, and details of implementation will be presented at the Board of Directors' meeting with the survey that is to be printed. However, estimates for a 2- and a 4-page printed survey have already been received, and the requested amount is more than enough for printing.

### **THE MOTION:**

The MVCC approves an expenditure not to exceed \$1,000 for the designing, printing, and distributing the survey for the Community Plan Input Document.

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<sup>6</sup> <https://www.point2homes.com/US/Neighborhood/CA/Los-Angeles-County/Los-Angeles/Mar-Vista-Demographics.html>

<sup>7</sup> <https://www.pewresearch.org/fact-tank/2019/04/22/some-americans-dont-use-the-internet-who-are-they/>

**14.2 [FUNDING][EXFIN] Appropriation for an MVCC Newsletter** – Discussion and possible action regarding an expenditure, not to exceed \$8,000, for an MVCC newsletter.

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: MVCC Newsletter**

**BACKGROUND:**

It has been well over a year since the MVCC has produced a general newsletter informing the Mar Vista Community of the MVCC and its activity. The last newsletter was in the Fall of 2018. Its focus was on the *Fall Festival* and introduced the Neighborhood Associations within Mar Vista. Two paragraphs were dedicated to the MVCC.

The election newsletter of May 2019 was very productive, and the stakeholders have not been introduced to the new Board or committees. Neighborhood Councils have an obligation and duty to communicate with the stakeholders as to its activities, and a newsletter is a perfect way to reach the entire community.

The beginning outline of the newsletter includes a “reintroduction” of the MVCC and its purpose, introducing the new Board, all committees with an explanation as to what each does, a calendar of meeting days, as well as why/how stakeholders could/should engage with the MVCC.

On November 18, the Outreach Chair sent each Board member and all Committee/Subcommittee Chairs an email requesting participation in the newsletter with an invitation to attend the Outreach Committee meetings (11/21 & 12/19) to assist in creating the Newsletter for early 2020. The requests were as follows:

- **From Committee/Subcommittee Chairs:** 30-50 words about your committee or subcommittee (what it does, why it is important, why should someone attend)
- **From all Board Members:** 50-70 words for a Brief Bio or vision or why you would like people to join MVCC?
- **From Zone Directors:** Your Zone Boundaries and what makes your Zone “special.”
- **From Anyone,** please write about the following articles (or your own ideas):
  - Why Neighborhood Councils are important (why come?)
  - How can people participate in the MVCC
  - Examples of work (motions, events, etc.) the current committees/subcommittees/Board has completed since taking office in July.

- *Photos?: Someone asked about photos...sure, why not? Send them along and we can see if they fit and then deal with copyright, etc. Thank you for asking! :)*

While we would like to remain "green," and use online communication exclusively, it is unrealistic, at this point, as MVCC's online presence (i.e., via email) is less than 5% of the actual population. MVCC requests estimates from printers who are environmentally responsible.

The motion was passed by the Outreach Committee on November 21, 2019.

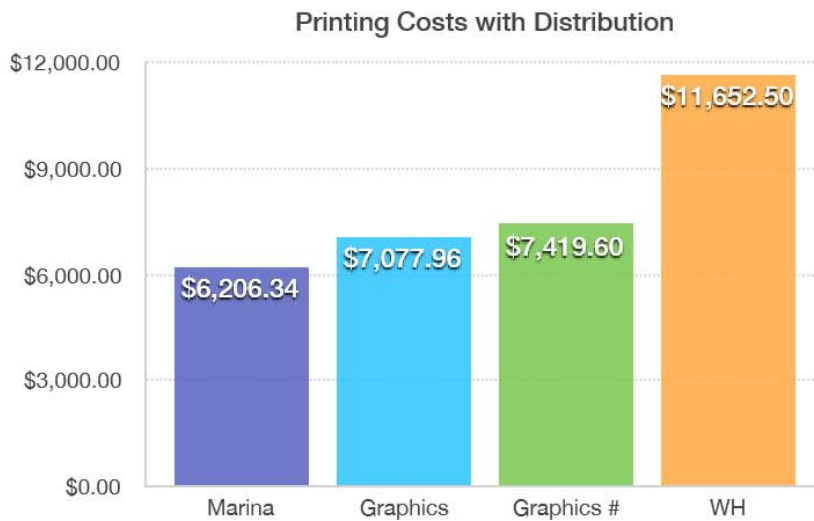
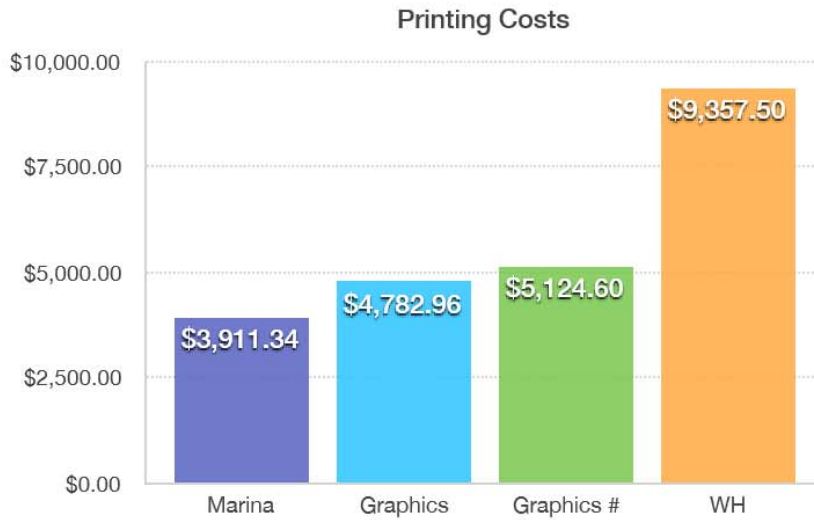
Mr. Rubin made the motion, Mr. Wheeler seconded, and the motion passed without objection.

**THE MOTION:**

The MVCC approves an expenditure not to exceed \$8000.00 for costs (e.g., designing, printing, distributing) related to a Mar Vista Community Council Newsletter.

8-page Newsletter Printing Costs for 26k, plus Distribution for 25.5k

PRINTER	ESTIMATE	SALES TAX	DELIVERY	PRINTING	DISTRIBUTE	TOTAL
Marina	\$3,572.00	9.50%	\$0.00	\$3,911.34	\$2,295.00	<b>\$ 6,206.34</b>
Graphics	\$4,368.00	9.50%	\$0.00	\$4,782.96	\$2,295.00	<b>\$ 7,077.96</b>
Graphics #	\$4,680.00	9.50%	\$0.00	\$5,124.60	\$2,295.00	<b>\$ 7,419.60</b>
WH	\$8,500.00	9.50%	\$50.00	\$9,357.50	\$2,295.00	<b>\$ 11,652.50</b>



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**Quotation**  
301972

Proposal To: Mar Vista Community Council  
PO Box 66871  
Los Angeles, CA 90066

Date: 12-3-19

Tel:

16976

Fax:

Attn: Kathryn

This is our proposal to provide the following, subject to the specifications listed below.

Project: MAR VISTA COMMUNITY NEWS - NEWSLETTER / 8 PAGE SELF MAILER

Final Size: 8.5 X 11

Paper: COATED / 70# AVALON DULL BOOK - ELEMENTAL CHLORINE FREE/FSC CERTIFIED

Presswork: 4/4 CMYK

Finishing: TRIM, FOLD, SADDLE STITCH 11" SIDE, CARTON CONVENIENT

Art: File Furnished

Proofs: Iris position proof

Quantity	8 PAGE SELF	25,000	26,000
Price:	FULL COLOR	\$3381.00	\$3572.00
Taxable			

KATHRYN - WILL PROOF / ALTERATIONS ARE ADDITIONAL  
SALES TAX NOT INCLUDED  
DISTRIBUTOR WILL PICK UP FROM MGC

**Terms:**

- C.O.D. / Check / MC / Visa
- This is only an estimate and does not become a contract until after our examination of all art files and images.

**To accept this quotation:**

Please circle the quantity, sign and date this quotation form and fax to (310) 263-1777

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

Cancellation (in whole or part) after the acceptance of this proposal is subject to additional charges. All prices quoted are plus **CA SALES TAX (9.5 %)** unless specified. Shipping/Freight charges are additional. Additions or client alterations are chargeable. In the event suit for collection is instituted, Buyer shall pay all reasonable costs of collection including interest at 1.5% per month.

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12/3/2019

Re: Quote needed for 8-page MVCC Newsletter, please

**Re: Quote needed for 8-page MVCC Newsletter, please**

From: Gary Avrech <gographics.us@verizon.net>  
Sent: Tue, Dec 3, 2019 at 4:19 pm  
To: Kathryn, MVCC Outreach Chair  
Cc: Martin Rubin

 GG Logo for Emails.jpg (114.2 KB)

 Images not displayed. [SHOW IMAGES](#) | [ALWAYS SHOW IMAGES FROM THIS SENDER](#)

Hi Kathryn.

The offset printing price for 26,000 ea. of the 8-Page MVCC Newsletters, printed on **80# Gloss Text** with 4/4 Color Process and AQ Semi-Gloss Coating on both sides, Folded to 8-1/2"x11", and Saddle Stitched (Stapled), is **\$4,368.00**, plus sales tax.

The offset printing price for 26,000 ea. of the MVCC Newsletters, printed on **100# Gloss Text** with 4/4 Color Process and AQ Semi-Gloss Coating on both sides, Folded to 8-1/2"x11", and Saddle Stitched (Stapled), is **\$4,680.00**, plus sales tax (*Note: This is the same Text stock that we use for the NWNA Newsletter*).

If you'd like us to print your newsletters, we would need to coordinate so that you are able to provide me with a 8-Page 300dpi PDF File in CMYK Mode at 8.75"x11.25" to include 1/8" of bleed on all four sides that will be trimmed away after printing, so that the end product is 8-1/2"x11" newsletters.

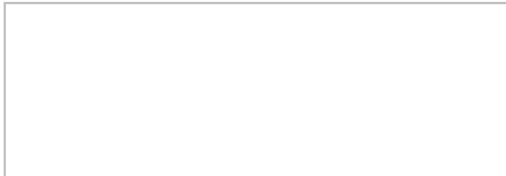
Above prices are for printing only and are valid for 30 days from the date of this email, subject to Go Graphics & Printing Company's Terms and Conditions (See attached).

Graphic design and file preparation services are available at an additional price.

Please let me know if you have any questions.

Thank you.

Gary Avrech



**GO GRAPHICS & PRINTING COMPANY**

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Office Address: 1525 S. Sepulveda Blvd., Suite E, Los Angeles, CA 90025  
Telephone: 310-445-9999 • Fax: 310-445-9990 • Mobile: 818-321-3984

On Dec 2, 2019, at 2:22 PM, Kathryn, MVCC Outreach Chair <[outreach@marvista.org](mailto:outreach@marvista.org)> wrote:

Hi Gary,

Hope that you had a wonderful Thanksgiving. I am writing for an exact quote due to the online quote system not providing the number needed, and I need to provide an exact quote to the Board.

<https://apps.rackspace.com/versions/webmail/17.1.1-RC/popup.php?wsid=17e2e789243c4310bf300554cff54ce9-d529cbff1e47442587c8f2fb29ef3d8c#1575422192499> 1/2

12/3/2019

Re: Quote needed for 8-page MVCC Newsletter, please

Attached is the template that will be used. And, in the format that I intend to provide.

Please notice that page 2 has a graphic/photo that spreads across two pages; hence, the format sent. I am using Adobe InDesign, so I can provide a variety of formats. Please, let me know if you need something different.

MVCC Newsletter Info:

Quantity: 26,000

Size: 8 pages (finished size 8.5 x 11)

Full color

The distributor will pick them up at your address

Will let you pick what paper you believe will work best. :)

Thank you for your assistance.

Best,

Kathryn

<img-0.png>

<img-0.png> <MVCC 8 page Newsletter DRAFT.pdf>



12/5/2019

Gmail - Price



MVCC Email <kathrynmarvista@gmail.com>

---

## Price

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**ira yaffa** <ordersatwhprinting@gmail.com>  
To: Kathryn <kathrynmarvista@gmail.com>

Wed, Dec 4, 2019 at 7:32 PM

27,000 8 pager newsletter \$8500. Quick turnaround and delivery I can get a price.

Sent from my iPhone



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FAX (310) 390-5414

INVOICE NO.	95164
DATE	5/23/19
ACCOUNT NO.	
YOUR P.O. NUMBER	
TERMS	7 Days
DEPOSIT	
FOB	
SALESMAN	Simon

Mar Vista Neighborhood Council  
P.O. Box 66871  
Los Angeles, CA 90066  
  
Attn: Holly Tilson

QTY	UNIT	DESCRIPTION	UNIT PRICE	AMOUNT
		<b>DISTRIBUTION / DATE</b>		
25,500		Flyers distributed in Mar Vista	90.00	2295.00
		Dates: May 24 and 25, 2019		
<b>DUE AND PAYABLE UPON RECEIPT OF INVOICE</b>				
			SUB TOTAL	2295
			TAX	
			TOTAL	2295

**14.3 [POLICY][T&I][COMMUNITY PLAN] Promotion and Distribution of MVCC Surveys** – Discussion and possible action requesting the Outreach Committee to promote and distribute the MVCC Venice Blvd, Transportation and/or the combined surveys to MVCC stakeholders.

#### ITEM 14.3 PROMOTION AND DISTRIBUTION OF MVCC SURVEYS

Passed at a joint meeting of Community Plan and T&I 12/04/2019.

Reconsidered and passed at a joint meeting of Great Streets and T&I 01/08/2020.

The Community Plan Subcommittee (Comm Plan) and the Transportation and Infrastructure Committee (T&I) request the Outreach Committee to promote and distribute the MVCC Venice Blvd, Transportation and/or the combined surveys to MVCC stakeholders.

Here are the committees' requests to the Outreach Committee:

1. The online and paper versions of the survey shall contain the exact same questions in the exact same order.
2. Any surveys completed on paper will be given to the Comm Plan or T&I Committees and inputted into the online version of the survey.
3. Outreach will be supplied with short links to promote the survey provided by Comm Plan and T&I. These short links will be used to track where responses from the survey come from, i.e. MVCC website, MVCC social media, MVCC newsletter, or any flyer created to promote the surveys.
4. Comm Plan and T&I support the promotion of the survey using the most fiscally prudent methods. And where possible, MVCC stakeholders should be directed to take the survey online.
5. Comm Plan and T&I would like Outreach to promote the survey at the Mar Vista Branch Library using the MVCC bulletin board there. If possible, paper copies of the survey should also be made available at the library and Mar Vista Recreation Center. MVCC stakeholders requiring a paper survey should be directed to the library and park via the MVCC website, social media, newsletter and survey flyer.
6. Comm Plan and T&I would like Outreach to promote the survey in both digital (via tablet) and paper formats at the MVCC Blue Tent at the Mar Vista Farmers Market.
7. The Comm Plan and T&I Committees ask Outreach to explore the feasibility of creating flyers and lawn signs to place in the community and/or creating social media and digital ads (Facebook, etc.) to promote the survey.
8. Comm Plan and T&I would like Outreach to promote the survey by reaching out to local Homeowners and Neighborhood Associations, local non-profit groups and local businesses.
9. Comm Plan and T&I would like Outreach to work with every MVCC Committee to have them post the survey link on every MVCC agenda.

**14.4 [POLICY][HANNA] Extension of LAMC 85.02** – Discussion and possible action regarding a Community Impact Statement (CIS) supporting the extension of LAMC 85.02 beyond the current January 1, 2020 sunset date (CF #14-1057-S8).

LACityClerk Connect
Council File Management System

**Council File: 14-1057-S8**

**Title**  
Los Angeles Municipal Code (LAMC) / Section 85.02 / Safe Parking / Urgency Clause / Extension of Expiration Date

**Date Received / Introduced**  
05/08/2019

**Last Changed Date**  
11/26/2019

**Reference Numbers**  
City Attorney Report: R19-0184; R19-0222  
Ordinance 186236

**Pending in Committee**  
Homelessness and Poverty Committee

**Mover**  
MITCH O'FARRELL

**Mover/Secunder Comment**  
Motion (Blumenfield - OFarrell - et al.) 11/26/19

**File Activities**

Date	Activity
11/26/2019	Motion document(s) referred to Homelessness and Poverty Committee.
10/10/2019	Community Impact Statement submitted by Greater Echo Park Elysian Neighborhood Council.
08/27/2019	Community Impact Statement submitted by Los Feliz Neighborhood Council, Los Feliz Neighborhood Council.
08/20/2019	Community Impact Statement submitted by East Hollywood Neighborhood Council (EHNC).
08/14/2019	Council discussed this matter in closed session; no action was taken.

**NEW**

**Expiration Date**  
11/26/2021

**Second**  
HERB WESSON, JR.

**Online Documents (Doc)**

Title	Doc Date
Communication(s) from Public	12/22/2019
Communication(s) from Public	12/02/2019
Communication(s) from Public	11/27/2019
Motion	11/26/2019

**Council Vote Information (2 Votes)**

Meeting Date:	07/30/2019	
Meeting Type:	Regular	
Vote Action:	Adopted Forthwith	
Vote Given:	(13 - 0 - 2)	
Member Name	CD	Vote
BOB BLUMENFIELD	3	ABSENT
MIKE BONIN	11	ABSENT
JOE BUSCAINO	15	YES
GILBERT A. CEDILLO	1	YES
MARQUEECE HARRIS-DAWSON	8	YES
JOSE HUIZAR	14	YES
PAUL KORETZ	5	YES
PAUL KREKORIAN	2	YES
NURY MARTINEZ	6	YES
MITCH O'FARRELL	13	YES
CURREN D. PRICE	9	YES
MONICA RODRIGUEZ	7	YES
DAVID RYU	4	YES
GREIG SMITH	12	YES
HERB WESSON	10	YES

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**15.1. [POLICY][OUTREACH] Approval of January, 2020 MVCC Newsletter** – Discussion and possible action regarding approval of the proposed January 2020 MVCC newsletter.

**CATEGORY: Administrative**

**COMMITTEE: Outreach**

**PURPOSE: Approval of printing *January 2020 MVCC News***

**BACKGROUND:**

It has been well over a year since the MVCC has printed and distributed a general newsletter. That newsletter was in the Fall of 2018. Its focus was on the *Fall Festival* and introduced the Neighborhood Associations within Mar Vista. Two paragraphs were dedicated to the MVCC.

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders within the community, and a newsletter is a great way to accomplish this mandate.

The newsletter includes an article on the importance of Neighborhood Councils, provides the names of all Directors, a Zone Map with boundaries, all committees and subcommittees with a brief description, a calendar of meeting days, as well as why/ how stakeholders could/ should engage with the MVCC.

Every MVCC Committee and Subcommittee Chair was emailed requesting participation in the newsletter and had an opportunity to contribute—and they did. There is also a *Welcome* message by the MVCC Chair (Elliot Hanna), an article on the history of the MVCC by the first MVCC Chair (Tom Ponton), an article written by Dr. Ken Alpern (a MVCC Founding Member and T&I Chair), and more.

The motion to approve the *January 2020 MVCC News* was passed by the Outreach Committee on December 22, 2019. Mr. Rubin made the motion, Ms. Wilson seconded, and the motion passed without objection.

*NOTE: The new Zone 4 Director's name will be added to the Zone Director area after seating on January 14, 2020.*

**THE MOTION:**

The MVCC approves the *January 2020 MVCC News* to be printed as created and approved by the Outreach Committee.

This is an outreach opportunity to inform stakeholders about the MVCC. A color version of the newsletter will be boarded and presented at the Board of Directors' meeting.

**15.2 [POLICY][ELECTIONS & BYLAWS] Adjustment of MVCC Internal Boundaries** – Discussion and possible action regarding splitting Zone 6 into two zones.

**MVCC Policy Motion**  
*from the Election and Bylaws Committee*

Bylaws change for BOD consideration - January 14, 2020

**Article III**  
**BOUNDARIES**  
**Section 2: Internal Boundaries**

WHEREAS, Mar Vista Community Council's (MVCC) Zone 6 is at least two-plus times larger, geographically, than any of the other zones and;

WHEREAS, Population-wise, Zone 6 is currently larger than any other zone and therefore under-represented on the council and;

WHEREAS, Census Tract data shows that the newly established Zone 7 will be weighted more toward renters, and potentially increase the voice of renters on the BOD;

THEREFORE BE IT RESOLVED, That the MVCC BOD approve dividing Zone 6 into two zones along Venice Boulevard with the following "Internal Boundaries":

*Zone 6: South of Santa Monica Airport, North of Venice Blvd.,  
East of Walgrove Ave., West of Centinela Ave.*

*Zone 7: South of Venice Blvd., North of the Culver City border between Centinela Ave  
and the intersection of Zanja and Walgrove Ave., East of Walgrove Ave.,  
West of Centinela Ave.*

BE IT FURTHER RESOLVED THAT the MVCC submit this change to the Department Of Neighborhood Empowerment (DONE) for approval within the appropriate time-frame.

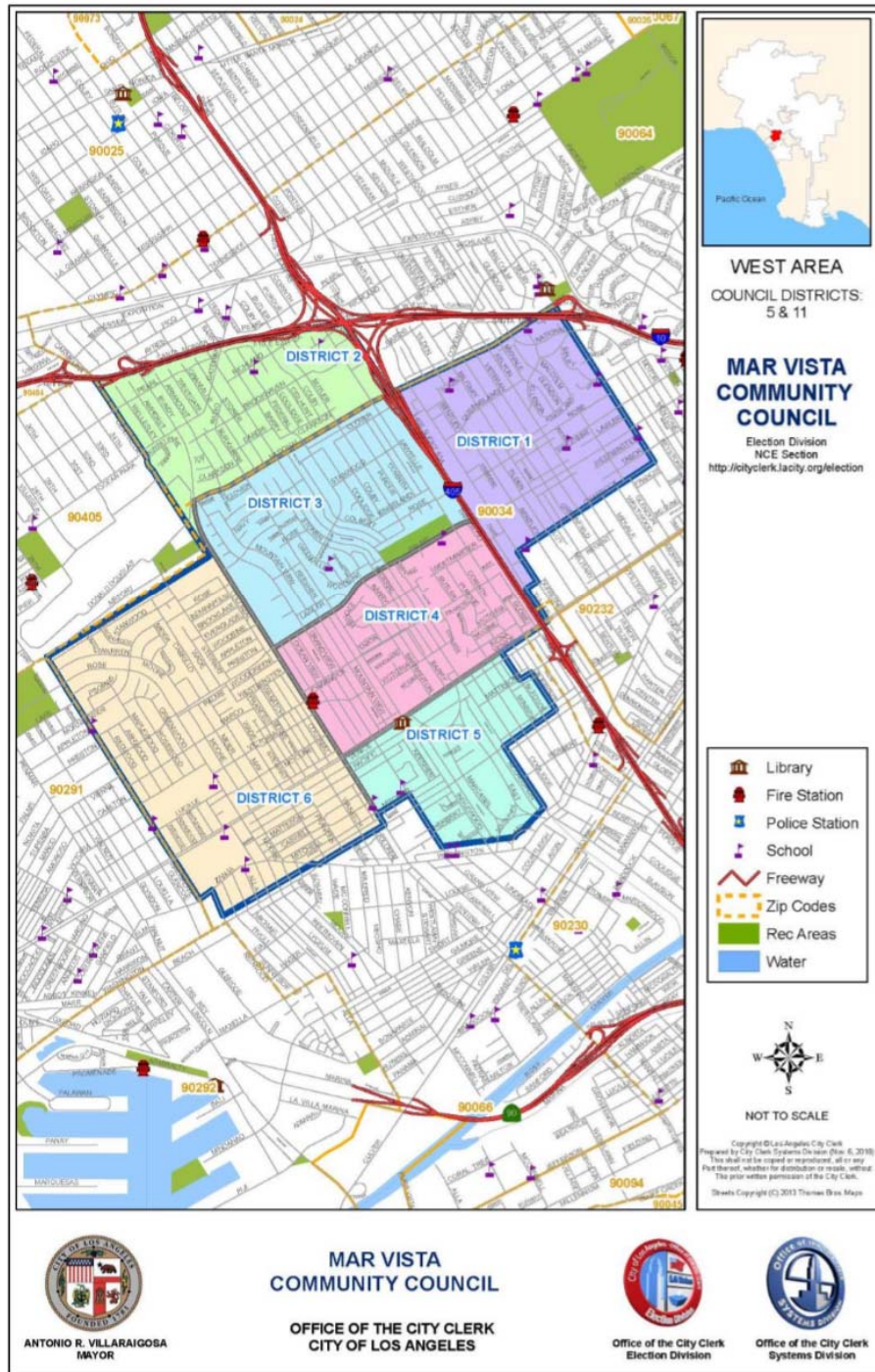
(Completed applications will be accepted from May 1, 2019 to April 15, 2020)

The DONE application is posted at:

<https://www.marvista.org/productphotos/Bylaws-Amendment-Application-April-2019-1.pdf>



ATTACHMENT A – Map of Mar Vista Community Council

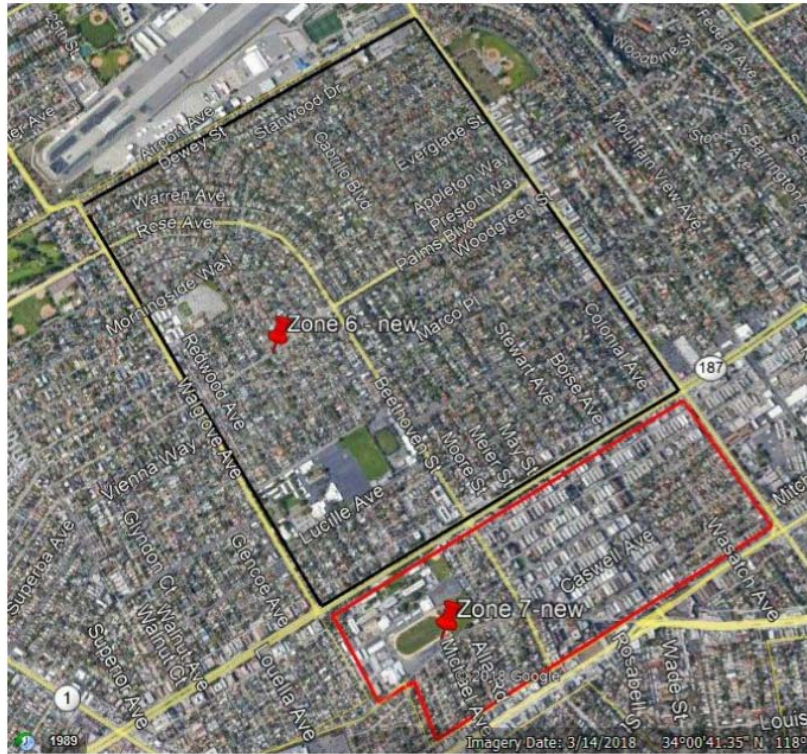


MAR VISTA  
COMMUNITY COUNCIL

OFFICE OF THE CITY CLERK  
CITY OF LOS ANGELES



Proposed Zones 6 & 7





**15.3 [POLICY][ELECTIONS & BYLAWS] Parliamentary Authority** – Discussion and possible action regarding establishing Robert’s Rules of Order, Newly Revised, 11<sup>th</sup> edition as the parliamentary authority for MVCC.

**MVCC Policy Motion**  
*from the Election and Bylaws Committee*

Bylaws change for BOD consideration - January 14, 2020

**Article XII**  
**PARLIAMENTARY AUTHORITY**

WHEREAS, The purpose of parliamentary procedure is to make it easier for people to work together effectively and to help groups accomplish their purposes. and;

WHEREAS, Robert’s Rules of Order, first published in 1876, is the most commonly used system of parliamentary procedure in North America by which almost all committees and associations operate;

THEREFORE BE IT RESOLVED, That the MVCC BOD approve the following wording of Article XII of the MVCC Bylaws, replacing Rosenberg’s Rules of Order with the *Robert’s Rules of Order, newly revised 11th edition* as the "PARLIAMENTARY AUTHORITY":

Board Meetings are open to the public and shall be conducted in accordance with the provisions of the California Brown Act.

The MVCC shall use Robert’s Rules of Order, newly revised 11th edition, to facilitate Board Meetings.

Additional rules and/or policies and procedures regarding the conduct of the meetings may be developed and adopted by the Board, and those would be found in MVCC Standing Rules.

BE IT FURTHER RESOLVED THAT the MVCC submit this change to the Department Of Neighborhood Empowerment (DONE) for approval within the appropriate time frame.

(Completed applications will be accepted from May 1, 2019 to April 15, 2020)

The DONE application is posted at:

<https://www.marvista.org/productphotos/Bylaws-Amendment-Application-April-2019-1.pdf>

**15.4 [POLICY][PLUM][COMMUNITY PLAN] Arts District Designation** - Discussion and possible action on the Dept of City Planning's Arts District designation of Venice Blvd. presented at the Department's June, 2019 Workshop at Windward School.

Venice Blvd Arts District Motion, Background:

The MVCC began its engagement with the Dept of City Planning on the Palms-Mar Vista-Del Rey Community Plan in August of 2018. At that time the Community Plan Update Committee began receiving input from the community and delivered a 62-page Initial Input Document to DCP in March of 2019.

On June 22, 2019, DCP sponsored a "Did we get it Right?" workshop at Windward School, where they presented concepts and ideas they'd received and reviewed. Although these presentations included some of the input for Mar Vista sent to them by MVCC, it also included a potential designation for an Arts District along Venice Blvd in Mar Vista (see below) This generated quite a bit of concern from the community and prompted the Community Plan subcommittee to request DCP come to Mar Vista and address the stakeholders regarding the genesis of the Arts District. DCP attended the August 27, 2019 meeting of the Community Plan Committee and stated that the ideas presented at the June workshop came from a variety of different sources. The source for the Arts District was the Venice Mar Vista Arts District no-profit. The Community Plan Committee reached out to them and began working with them on the preservation of parcels currently being used by artists and Arts groups. The concerns from the community center around the lack of a specific definition by DCP for an Arts District and the fear that the real estate and tourist industries will usurp the designation and create gentrification, which would not only displace local, long time small businesses, but artists as well.

In October of 2019, the Venice Neighborhood Council submitted a letter to DCP requesting that the designation be removed from any draft plan until the respective communities involved have an opportunity to review it.



**15.6 [FUNDING][INOUE] Appropriation for the Use of a Paid Online Survey Service for an Approved MVCC Survey** - Discussion and possible action regarding an expenditure, not to exceed \$1,000, for the use of a paid online survey service to host the approved MVCC Transportation survey for input to the Palms - Mar Vista - Del Rey Community Plan Update

ITEM 15.6 APPROPRIATION FOR THE USE OF A PAID ONLINE SURVEY SERVICE

[FUNDING][Inouye] Appropriation for the Use of a Paid Online Survey Service for an Approved MVCC Survey

Discussion and possible action regarding an expenditure, not to exceed \$1,000, for the use of a paid online survey service to host the approved MVCC Transportation survey for input to the Palms - Mar Vista - Del Rey Community Plan Update.

Go to <https://forms.gle/h1dsmkvj6qmyeppf8> to preview and take the proposed online survey using Google Forms.

FAQs

1. We'd prefer the use of Google Forms is because it's free and provides the same features of a paid SurveyMonkey account: <https://zapier.com/blog/google-forms-vs-surveymonkey/>
2. SurveyMonkey Team accounts are for businesses and organizations. There are two different Team accounts: The Team Advantage plan costs \$25 a month, per user, for a minimum of 3 users, billed annually (\$900) and The Team Premier plan costs \$75 a month, per user, for a minimum of 3 users, billed annually (\$2,700.)
3. Neither Google Forms or SurveyMonkey have ever had a data breach.
4. Regardless of online survey platform used, only the chair and vice-chairs of the T&I Committee will have access to the raw survey data. A summary of the data collected with the email addresses removed will be provided to the Board and stakeholders.
5. The Department of Neighborhood Empowerment (DONE) does NOT recommend a particular survey platform for Neighborhood Councils to use.
  - a. A recent survey by the Venice Neighborhood Council used Stanford University Qualtrics for their survey: [https://stanforduniversity.qualtrics.com/jfe/form/SV\\_enXJWsgamHoURNP](https://stanforduniversity.qualtrics.com/jfe/form/SV_enXJWsgamHoURNP)
  - b. The Westlake North Neighborhood Council used Google Forms for their Great Streets survey: <https://docs.google.com/forms/d/e/1FAIpQLSfnjjwUeOdkruC1h8wZhESpuYrIoWR2Hbz7mRH0ESaAgOUr6g/viewform>
  - c. The Del Rey Neighborhood Council used SurveyMonkey for their Great Streets Centinela Ave survey: [www.bit.ly/HeartofDelRey](http://www.bit.ly/HeartofDelRey)
  - d. DONE used Jot Form for their recent Neighborhood Council Demographic Survey: <https://form.jotformpro.com/92064406483962>

**15.7 [POLICY][T&I][GREAT STREETS] String Light Installation on Great Streets Venice Blvd** - Discussion and possible Community Impact Statement (CIS) regarding the String Light installation on Great Streets Venice Blvd. (Council File 18-1124.).

ITEM 15.7 STRING LIGHT INSTALLATION GREAT STREETS VENICE BLVD

**[POLICY][T&I][GREAT STREETS] String Light installation on Great Streets Venice Blvd -**

Discussion and possible Community Impact Statement (CIS) regarding the String Light installation on Great Streets Venice Blvd. (Council File 18-1124.).

Motion: The MVCC is disappointed and concerned that Councilmember Bonin ordered string lighting for Great Street Venice Blvd, totaling over \$54,000 per Council File 18-1124, and with potential negative impacts including light pollution, urban blight and environmental impacts, without the legally mandated notification of the MVCC, violating City Charter Section 907 and L.A.M.C. Section 22.810.1 (f) (A).



**15.8 [POLICY][T&I][GREAT STREETS] MVCC Position Statement on Great Streets Venice Blvd.** - Discussion and possible action regarding the MVCC's current position on Great Streets Venice Blvd.

ITEM 15.8 MVCC POSITION STATEMENT ON GREAT STREETS VENICE BLVD

**Position Statement: Great Street Venice Boulevard**

**Summary:** It is the current position of the Mar Vista Community Council that it has withdrawn its support for the Great Streets Venice Blvd project.

**On March 12, 2019, by a vote of Yes (5) - No (4) - Abstain (3), the Board passed the following Stakeholder Motion:**

**LADOT/GREAT STREETS INITIATIVE/CD 11  
GREAT STREETS - VENICE BLVD PILOT PROJECT MOTION**

**Background:** *The Venice Blvd. "Great Street" pilot project was implemented on May 20, 2017. This one-year pilot project included removing one traffic lane in each direction to install a curbside protected bike lane, a buffer/loading zone and reconfigured on-street parking.*

*This pilot project was presented as a collaboration between Mayor Garcetti's Great Streets Initiative, Council District 11 and LADOT, with regular input from stakeholders through the Mar Vista Community Council (MVCC). But since stakeholders started voicing their concerns regarding this pilot project in June, 2017, Mayor Garcetti's Great Streets Initiative, Council District 11 and LADOT (they) have ceased collaborating with stakeholders and the MVCC.*

*For example:*

- 1. they do not regularly attend MVCC committee meetings where the pilot project is discussed,*
- 2. they withhold information and data collected on this pilot project,*
- 3. they refuse to hold a Townhall meeting to address stakeholders' concerns,*
- 4. they refuse to discuss removing or significantly altering components of the pilot project that many stakeholders have identified as not working, and*
- 5. they made decisions about this pilot project without involving stakeholders and the MVCC in the decision-making process.*

*Councilman Bonin attended the July 11, 2017 MVCC Board meeting to announce the beginning of the project and hear feedback from the MVCC and its stakeholders. On December 20, 2018, he released a YouTube video to inform us the pilot project was a success and was here to stay.*

**MOTION:** *Be it resolved that the Mar Vista Community Council (MVCC) will send a letter forthwith to LADOT, the Great Streets Initiative and Councilman Mike Bonin's office stating:*

- 1) transportation projects like this should be an ongoing partnership between stakeholders, the Community Council and the City, and the MVCC is the best and most direct way to communicate about projects like this with the public, and*

ITEM 15.8 MVCC POSITION STATEMENT ON GREAT STREETS VENICE BLVD

*2) no transportation project of this scale and magnitude can be considered, planned, implemented or approved without the ongoing involvement and approval of the MVCC and its stakeholders.*

*Furthermore, the letter will state that the MVCC withdraws its support for Great Streets Venice Blvd.*

**On February 24, 2019, by a vote of Yes (6) - No (1) - Abstain (2), the Board passed a Resolution of Disapproval:**

*The Mar Vista Community Council is disappointed and dismayed that Councilmember Bonin, in announcing his decision regarding the Great Streets Venice Blvd Project, chose to violate City Charter Section 907 and L.A.M.C. Section 22.810.1 (f) (A).*

*By announcing, on December 20, 2018, via an email blast and YouTube video, that data collection and analysis on the project had been completed and a decision made, Mr. Bonin precluded any opportunity for input or discussion with the Mar Vista Community Council as mandated by these statutes.*

*Accordingly, the Mar Vista Community Council strongly disapproves of Mr. Bonin's conduct with regard to this matter.*

**On November 11, 2018, by a vote of Yes (9) - No (1) - Abstain (1), the Board passed the following policy motion:**

***Independent Traffic Study***  
*(Great Streets Ad Hoc Subcommittee)*

*WHEREAS, the Great Streets -Venice Boulevard Pilot Project has caused conflict and controversy in Mar Vista and the surrounding communities; and*

*WHEREAS, numerous requests for pre-and post-project data to the Great Streets Initiative in Mayor Garcetti's office, the Active Transportation and Vision Zero offices in the Los Angeles Department of Transportation (LADOT), and Councilmember Mike Bonin's office have been non-responsive; and*

*WHEREAS, the limited data and analysis that has been released from LADOT and Councilmember Bonin's office is contradictory to the experiences of the community members living near, conducting business on and otherwise using Venice Boulevard; and WHEREAS, numerous requests for Town Hall meetings with question and answer sessions have been denied by LADOT and Councilmember Bonin's office; and*

*WHEREAS, the Silver Lake community, when faced with a similar situation, asked for and were granted funds to hire a transportation contractor to conduct an independent traffic study regarding the Rowena Avenue road diet by their Councilmember David Ryu; and*

*WHEREAS, Mar Vista stakeholders, on behalf of the businesses and residents, commuters, emergency responders and others impacted by the Great Streets Venice*

*Boulevard Pilot Project, would like to seek the same remedy in order to receive answers to their questions and concerns that have heretofore been unaddressed by the Great Streets Initiative, LADOT and Councilmember Bonin.*

*THEREFORE, in the spirit of community engagement, transparency and accountability, the Mar Vista Community Council (MVCC) will assemble a community panel, and requests that Councilmember Bonin fund an independent traffic study of data (or questions) identified by the assembled ad hoc Community Panel regarding the Great Streets Venice Boulevard Pilot Project, to be completed within four months of contract with an independent firm of the community panel's choosing, excluding current Great Streets contractor Fehr & Peers Transportation Consultants.*

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**Additional Motion Regarding Great Streets Venice Blvd:**

On December 12, 2017, by a vote of Yes (6) - No (5) - Abstain (2), the Board passed the following policy motion:

**Regional Safe Bike Routes**  
(submitted by Transportation & Infrastructure Committee)

*WHEREAS, extensive segments of government publicly owned land exist in and around Mar Vista that could be used for protected bike paths and bike lanes*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to conduct a feasibility study exploring the following alternative long-term protected bike lane solutions along the entire length of VeniceBoulevard, from Venice Beach to Downtown Los Angeles:*

- 1. Removing the center median, which is a former Red Car Rail right of way ("ROW"), to increase usable roadway and provide at least 3 motor vehicle lanes, expanded turning lanes, an extra wide bike lane, and a standard parking lane on each direction of the 2-way roadway, or*
- 2. Replacing the center median Red Car ROW with a signalized protected bikeway, while retaining at least 3 motor vehicle lanes, expanded turning lanes, and a standard parking lane on each direction of the 2-way roadway, or*
- 3. Create signage, and repaint adjacent residential streets, as safe thoroughfares for rapid, bicycle-friendly, and safe routes for bicyclists that enhance the mobility, ease of use, and safety for bicyclists as an alternative to Venice Blvd., while still allowing a safer bicycle lane, with better visibility and access for both bicyclists and motorists, on Venice Blvd. associated with a restoration of the three-lane configuration for motorists, or*
- 4. Constructing at least one off-street public parking facility per 3 cityblock segment, to enable removal of the current parking lanes to create a roadway that includes at least 3 motor vehicle lanes, expanded turning lanes, and an extra wide curb adjacent protected bike lane on each direction of the 2-way roadway; and*



*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to pave new regional connector bike paths on an expedited basis, especially including:*

- 1. A path along the former rail ROW adjacent to the southwest side of the California 90 Expressway/Freeway from the Marvin Braude Coastal Bike Trail in Marina del Rey and connecting to both the Culver Boulevard Median and Ballona Creek Bike Paths in Del Rey; and*
- 2. Reinstallation of the former rail bridge top, potentially via fast-track City approval of 5000 Beethoven "Del Rey Pointe" apartment development plans, to connect existing and potential new bike paths in Del Rey across Ballona Creek and into Playa Vista via either McConnell Avenue and/or following the ROW to Jefferson Boulevard; and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the Cities of Culver City and Santa Monica to designate a north/south on street bikeway through Del Rey /Mar Vista to follow a likely route from the Ballona Creek Path along McConnell Avenue, past the Culver Boulevard Median Bike Path, continuing along McConnel Boulevard, connecting to Wade Street after crossing Washington Boulevard and Washington Place, and continuing through Mar Vista on May Street, Cabrillo Boulevard, and Stewart Avenue before connecting to Airport Avenue and into current and proposed parks on the Santa Monica Airport site, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to conduct a feasibility study to explore the installation of bike lanes along the entire length of Walgrove Avenue, accomplished through removal of the existing parkway, widening of the street without removing any existing parking spaces, and roadway restriping, including green paint to designate the bike lanes. Such changes should include attempted coordination between the Cities of Los Angeles, Culver City, and Santa Monica to potentially include installation of a traffic signal at Washington Boulevard and Walgrove Avenue, and to seamlessly connect to the 23rd Street bike lane in Santa Monica, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the County of Los Angeles and City of Culver City to restore existing bike paths, including resurfacing uneven sections and redirecting flood drain outlets to clear excess sewage runoff, specifically including Marvin Braude Coastal Bike Path in Marina del Rey, Ballona Creek Bike Path, and Culver Boulevard Median Bike Path, and*

*THEREFORE, Mar Vista Community Council further moves to advise Council District 11 to initiate a collaborative effort with the County of Los Angeles and City of Culver City to expand the frequency of police patrols, sweeping of sand, glass and other debris and removal of weed overgrowth from all area bike paths, bike lanes and bikeway.*

**15.9 [POLICY][T&I][GREAT STREETS] Pavement Mural Project** - Discussion and possible action regarding the pavement mural project at the intersection of Grand View Blvd. and Pacific Ave.

ITEM 15.9 PAVEMENT MURAL PROJECT

**15.9 [POLICY][T&I][GREAT STREETS] Pavement Mural Project** - Discussion and possible action regarding the pavement mural project at the intersection of Grand View Blvd. and Pacific Ave.

Motion: The MVCC requests that Lenore French or another representative of the GCI attend the February 11 2020 MVCC Board of Director's meeting for an update on the Grand View Blvd./Pacific Ave. Pavement Mural.

**15.10 [POLICY][T&I] Longer Form MVCC Transportation Survey** - Discussion and possible motion regarding an optional longer form MVCC Transportation survey to be linked to the Board approved short MVCC Transportation survey for input to the Palms - Mar Vista - Del Rey Community Plan Update.

ITEM 15.10 LONGER FORM MVCC TRANSPORTATION SURVEY

**15.10 [POLICY][T&I] Longer Form MVCC Transportation Survey** - Discussion and possible motion regarding an optional longer form MVCC Transportation survey to be linked to the Board approved short MVCC Transportation survey for input to the Palms - Mar Vista - Del Rey Community Plan Update.

The committee passed an additional motion requesting that an invitation and a link to take a longer survey be part of the short form Transportation survey approved by the Board on December 10, 2019. The longer survey was a suggestion from Bill Pope, who brought the proposed survey to the committee meeting. Please find attached the longer form transportation survey. If approved, it will be entered as a separate online survey, with the invitation and link to the survey to appear in the thank you page at the end of the shorter survey.

# Mar Vista Community Council (MVCC) Transportation Survey

These all the questions we have for you in this short transportation survey. Thank you for your participation!

If you have the time, we invite you to participate in a longer version of this survey. Click this link <insert link here> to be taken to this optional survey.

If you have any questions about this survey, feel free to contact the MVCC Transportation and Infrastructure Committee at [transportation@marvista.org](mailto:transportation@marvista.org)

DID YOU KNOW? The next United States Census is in Spring 2020. Let's ensure all Californians are counted so we can put those resources to good use here at home! Learn more at <https://californiacensus.org/>

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Google Forms

### Survey Questions related to Transportation

The MVCC seeks your input on problems and possible solutions that you want the City to consider.

1. What mode of transportation do you currently use most of the time to commute to work?  
My Car  Carpool  TeleCommute  Walk  My Bike  Rent Bike/Scooter  Bus/Train  LANow
3. How many miles do you commute to work? \_\_\_\_\_
4. How much time does it take you to commute to work? \_\_:\_\_ (Hours:Minutes)
5. If you currently walk to work, are there any sidewalks that need to be built or repaired?  
\_\_\_\_\_.
6. Most Bike Lanes are next to Vehicle Lanes. If you could bike to work but do not for safety concerns, would you do so if there were Rumble Strips between the lanes to warn motorists if they wonder into the Bike Lane? Yes  No  I cannot Bike to work.
7. If you bike on Venice Boulevard, do you feel safer when:  
 Bike Lanes are next to motor vehicle lanes so motorists can see you are all time? Or when  
 Bike Lanes are hidden behind parked vehicles where motorists cannot always see you when they make Right turns?
8. If you drive on Venice Boulevard to work or shop, is it easier for you to see and avoid hitting cyclist when:  
 Bike Lanes are next to Motor vehicle lanes so I can see cyclists at all times? Or when  
 Bike Lanes are hidden behind parked vehicles and you cannot always see them approaching when you are making Right turns?
9. If you rent an apartment or house and drive to work, please indicate which of the following you would do:  
 I would rent an apartment close enough to work to walk or bike to work if I could find one affordable on my current income even if it were somewhat smaller than my current apartment.  
 I would not move for the following reasons: \_\_\_\_\_
10. If you are a homeowner and drive to work, please indicate which of the following you would do:  
 I would buy a house or condo close enough to work to walk or bike to work if I did not incur the massive property tax increase triggered by selling my current Prop 13-protected house and buying another.  
 I would not move for the following reasons: \_\_\_\_\_
11. I would not move close enough to work to walk or bike, which of the following is true for you?  
 I would carpool to work if there was a service that linked-up carpoolers near me who go near my work.  
 I would bus to work if bus-commuting took no more than \_\_\_% longer than car commuting.  
 I would bus to work if I didn't have to walk the first mile to the bus and the last mile to work.  
 I would use On-demand 1<sup>st</sup> & Last-Mile Transit service (LANow or DASH) to get to bus or rail transit if the following changes were made: \_\_\_\_\_  
 I am physically unable to walk, bike or take a transit to work.  
 I will not walk, bike or take a transit as long as I have a car.
12. If you are an Information Worker (do most of your work on a computer), which do you believe is true?  
 My company would allow me to work at home if asked by the Mayor.  
 My company would allow me to work at a satellite office near my home if there was one.  
 My company is considering/implementing a TeleCommuting program.  
 My company will not allow Information Workers to work at remotely because \_\_\_\_\_  
My Company is \_\_\_\_\_.

**Transit Issues**

13. I could commute by bus or train but do not do so because you do not feel safe, what would make you feel safe?  Security Guards on buses and trains.  Security Guards at train Stations.  Nothing.

**Safety Issues**

14. Vehicle accidents and pedestrian injuries increase in number and severity with vehicle speed. Which method of reducing speeding on arterial streets do you prefer?  Road Diets.  Lowering Speed Limit.

**Street Improvement Required**

15. Please list addresses where Potholes need to be fixed. \_\_\_\_\_

16. Please list corners were trees are obscuring STOP signs. \_\_\_\_\_

17. Please list addresses where street lighting is needed. \_\_\_\_\_

**Cut-Thru Traffic Problems.**

18. If you have a constant string of 500 vehicles an hour on your street, please enter your street's name.  
\_\_\_\_\_

19. Which of the following cut-thru traffic control measures would you support?  
 Prohibit traffic exiting one residential neighborhood from crossing the arterial into the next residential neighborhood. (You would still be able to turn Left or Right onto the arterial.)  
 Force a serpentine traffic flows inside residential neighborhoods so it is not possible to cut straight through the neighborhood. This is the method used by "Planned Communities". (This method might add from zero up to 2 minutes to the time it takes you to reach you home.)

**Parking Issues.**

20. Please list the store, address, or Street Block No or Cross streets were additional parking is needed in Commercial/Business Districts on Sepulveda, Venice or Centinela? \_\_\_\_\_

21. Which of the following parking solutions do you prefer?  
 Parking Structures even if I have to wait 10 to 20 years for enough to be built to make difference.  
 Back-In Diagonal Parking that could be implemented a few months by restriping parking and bike lanes.

**Priorities**

*T&I Question 6 may have merit as a means of prioritizing funding but it may be better to either prioritize the Problems or the specific viable Solutions rather than all of the generic strategies currently listed in Question 6. If you agree, I will draft a sample for your consideration.*

**Valley - LAX Subway.** (T&I Question 7.) Although this is not a Community Plan topic, it's good input to Metro.

22. Metro is currently exploring options to build a subway or monorail from the San Fernando Valley to LAX.

Along which of the following streets would you prefer the proposed transit line to travel?

- Sepulveda Boulevard.  
 Bundy Drive - Centinela Avenue.  
 Overland Avenue.