



Mar Vista Community Council



MarVista.org

REMOTE MEETING MINUTES

Outreach Committee with the Board of Directors

Thursday, February 18, 2021, 6:30pm

PUBLIC WELCOME - ALL ATTENDEES ARE MEMBERS OF COMMITTEE

Remote Conferencing by Device: <https://zoom.us/j/98973758618>

Remote Conferencing by Phone: 720-707-2699 | Meeting ID: 989 7375 8618

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1. **CALL TO ORDER - 6:30pm** Kathryn Wheeler, Outreach Chair; Mary Hruska, Zone 3 Director, Secretary; Holly Tilson, Zone 6 Director, Treasurer; Stakeholders: David Lee, Elizabeth Sharma, Faith Myhra, and Wayne Wheeler.
2. **WELCOME**
3. **READING AND APPROVAL OF MINUTES**
 - 3.1. JANUARY 25, 2021 - Ms. Hruska made a motion to approve the minutes, it was seconded by Ms. Tilson, and approved without objection.
4. **REPORT - NONE**
5. **STANDARD ORDER OF BUSINESS (60 MINUTES)**
 - 5.1. **NEW BUSINESS - FUNDING MOTIONS (require allocations of funds)**
 - 5.1.1. Discussion and possible action regarding an expenditure not to exceed \$14,000 for costs pertaining to an election mailing or newsletter. - The coding for a mailing list was completed today and an estimate was provided of \$12,707.49 for mailing a 6.125" x 11.5" double-sided color postcard to the 23,990 "Current Residents" inside Mar Vista. This includes single and multi-family units, trailers, and businesses. An 8-page newsletter would be \$6,481.52; 12-page would be \$8,635.71; 16-page would be \$9,928.23. Questions regarding the timeline, translations, and distribution (especially among our unhoused) were discussed. A motion was made to approve the motion by David Lee, seconded by Faith Myhra, and passed without objection.
6. **FUTURE AGENDA ITEMS (5 MINUTES)** - The next meeting will entail the design of either a postcard for mailing or a newsletter.

7. **PUBLIC COMMENTS/CONCERNS** - Stakeholders raised concern regarding reaching the unhoused during the election. Ms. Wheeler is attending a February 24 Homeless Outreach Election meeting and will inquire as how the Mar Vista unhoused are going to be reached and will email attending stakeholders the answer and/or mention the information at the March 25 Outreach meeting.
8. **ANNOUNCEMENTS** - The March Outreach meeting will be held on the 4th Thursday instead of the 3rd to allow designing time for either a postcard or a newsletter.
9. **ADJOURNMENT** - 7:26pm Ms. Wheeler made a motion to adjourn, it was seconded by Ms. Hruska and approved without objection.

OUTREACH MISSION STATEMENT - To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

ENVIRONMENTAL FRIENDLY (re: in-person meetings) - In an effort to cut down on waste, it is suggested that attendees bring a copy (whether printed or digital) of the agenda, minutes, and other materials to each meeting. There will be copies; however, the number will be limited to ensure minimum impact on the environment. The Outreach Committee appreciates your understanding and assistance in helping us be as environmentally responsible as possible. Hope to see you there!

VIRTUAL MEETING ACCESS FOR PUBLIC PARTICIPATION - In conformity with the Governor's Executive Order N-29-20 (MARCH17,2020) and due to concerns over COVID-19, all Mar Vista Community Council meetings will be conducted entirely remotely and is open to the public by phone and/or device. Visit the "Join Our Remote Meetings" page on MarVista.org for more information.

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PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org

RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

SERVICIOS DETRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a chair@marvista.org para avisar al Concejo Vecinal.

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