



Mar Vista Community Council



AGENDA

Outreach Committee (Daytime-weekend monthly meeting)

<http://www.marvista.org/outreach-committee.php>

Saturday, June 16th, 2018, 4:00pm

Alana's Coffee Roasters; 12511 Venice Blvd, Mar Vista 90066

1. **Introductions** ~ Welcome!

Susan Klos; Sara Roos

2. **Minutes** – June 14, 2018 minutes approval

3. **Public Comment**

4. **Old Business**

I. Brochure

A. Old: "Who What Where"

B. New-edits

Klos: Keep it simple, not too much info – don't include NAs or nearby NCs. Grid is complicated too, prefers list style. Committees with mission statements, regular meeting times/place; omit BOD member info. Standing events, e.g. fall festival, art walk. Not a "resource guide". List our doings – green tent, FM – list contact info for these. Think: "if someone is interested in moving to MV, what info would they like to know". Informational. Don't exclude Chamber, but don't feature it. Bonin's office, Supervisor's – maybe not liaison comtes...

C. Distribution plans

Fall Festival, Farmer's Mkt, Artwalk, NAs, standing events

II. Promo items distribution plans

III. MV Fall Festival update, Julie Miller?

A. Meeting: June 18th at 7pm, location TBD

Careful in setting themes, honoring people not to single out individuals; many are involved all around. Specifics can alienate folks. Honors must be general.

5. **New Business**

I. Communications

A. Marketing; new logo

1. Process, need

B. Online

1. Website update

Update mission statements

2. Zone newsletters

C. Offline

1. Brochure

Simple as possible.

Ideas: • Neighborhood stars • logo (one only)

2. Zone newsletters

What can we do for you; tells us how we can improve the NC. Survey.

II. Public gatherings

A. Townhalls? – formatted on Issues v. "TED"-type – formatted on infomercial

6. **Public Comment and DISCUSSION of MV issues**

7. **Future Meetings** – need mix of day-nighttime/weekend to capture many schedules

I. Monthly formal library, nighttime meeting

II. Monthly informal coffee-house daytime meeting – this month Saturday, 6/16/18 at 10:30am?

8. Future Agenda items

9. Adjournment

5:15pm

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