



Mar Vista Community Council



AGENDA

Outreach Committee

<http://www.marvista.org/outreach-committee.php>

Thursday, April 26th, 2018, 10:30am

Atmosphere Café (South side of Venice Blvd. just west of the library)
12034 Venice Blvd, Mar Vista, CA 90066

1. **Introductions** ~ WELCOME!
2. **Minutes** – 4/13/18 minutes approval
3. **Public Comment** – encouraged for delay to discussion at end
4. **Update on purchase of approved promotional items**
 - A. Seat cushions
 - B. Trash bags to-go
 - C. Post-it notes
 - D. Mugs
 - E. Safe driving Lawn signs
 - a. Designs to decide, (possible motions)
 - b. Designs to develop (vector files needed)
5. **Logo/Imprint development**
 - A. Vector files
6. **Development of Tri-fold promo brochure**
7. **Social media strategy & outreach**
 - A. Online assistance for
 - a. FB, ND, Twitter, MC, Instagram
 - B. New ideas, support, encouragement, board involvement
8. **Formalize Outreach events (e.g., block parties) expenditure procedure**
 - A. Possible motion to approve codifying procedure
9. **Public Comment and DISCUSSION of MV issues**
10. **Future Agenda items**
11. **Adjourn** (by 11:45am)

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