



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL
Joint Outreach and Elections/Bylaws Committees
Sunday January 31st, 9:30-11:00 am
[Grand View Market](#), 12210 Venice Blvd., Los Angeles, CA 90066

AGENDA

1. Call to Order
2. Introductions and Public Comments (2 minutes)
3. Approval of minutes from previous meeting
4. Discussion Items: Possible motions to follow on election budget for direct mail, light pole banners, newsletter (and newsletter distribution), and other advertising and marketing options to insure that the MVCC elections are widely publicized and are therefore very successful.
 - a. Election Goals
 - number of candidates
 - number of voters
 - b. Election outreach planning - bring your calendars
 - Create time and action - Need to decide on newsletter delivery date (having Easter 2 weeks before is a possible complication) and then, working backwards, do timeline.
 - c. Election outreach budgeting with possible motion to follow
 - direct mail
 - MVCC newsletters
 - “free” advertising, like social media
 - eBlasts
 - using our list
 - using nation Builder
 - d. 4. Time permitting:
 - Discuss ways to create a new website for better outreach going forward

- Nation Builder capabilities/costs
 - WordPress + Nation Builder combo?
5. Future agenda items
 6. Public Comment
 7. Adjournment

**in compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <http://www.marvista.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@marvista.org.*

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